



Thursday, June 23<sup>rd</sup>, 2022 – From 9:00 to 12:30  
At the NH Hotel Berlaymont in Brussels

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## Exploring opportunities in the aging agenda in Europe

Europe's population is aging at a dramatic speed – people are living longer, but their chances of spending these later years in good health and well-being vary within and between countries. For too many, old age brings a high risk of social isolation and poverty, with limited access to affordable, high-quality health and social services, and the COVID-19 pandemic has had the effect of both highlighting, and further exacerbating, existing inequalities.

As a result, it is becoming increasingly important to find ways to promote healthy aging, and the policy implications of such an agenda are numerous. Older adults in good health make significant contributions to families, communities and society as a whole, which benefit all age groups. Healthy aging enables longer working lives, which could help bridge health and economic inequalities and contribute to economic growth. In addition, supporting healthy aging also has the potential to reduce the burden of care for families, which falls disproportionately on women and girls.

Supporting healthy aging requires strong public policies that take into account the specific needs, concerns and barriers to access of older adults. However, aging related policies and long-term care systems differ substantially amongst EU countries, and a consensus on how to organize care to address growing inequalities is missing.

Governments must continue to engage in policy interventions to make these additional years healthy and optimally productive, and to ensure that the benefits of a longer life can extend to everyone.

- This seminar will be conducted in a **hybrid format** and provide an exciting opportunity to share diverse expertise and country-level experiences drawn from the **scientific, policy and care provider communities**.
- Speakers and participants will draw on a range of country examples to:
  - **Highlight policy level interventions** to tackle **inequalities** and **support life-long investments**,
  - Explore the **organization of services supporting healthy aging and longevity**, and
  - Discuss **EU and country level financing opportunities**
- An additional objective will be to enrich and expand the World Bank's network of experts and stakeholders engaged in the crucial issue of healthy aging and to contribute to the dialog underpinning the development of the **European Care Strategy**.

*Come join us for an exciting discussion on these questions with policy makers, academics, service providers, NGO representatives, and others! Please follow the link to reserve a place: [Click here](#)*