



## **There is no age to enjoy human rights The 'impatient' young and the 'stubborn' old demand action against ageism!**

JOINT PRESS RELEASE by AGE Platform Europe and the European Youth Forum  
Brussels, Belgium – 6 December 2018

**Is it playing with fire to use the stereotypes that are at the roots of the discrimination we are combatting? Or is it the general indifference towards ageism that is a threat to our human rights? While we celebrate the 70<sup>th</sup> anniversary of the Universal Declaration of Human Rights on 10<sup>th</sup> December, AGE Platform Europe and the European Youth Forum jointly call European leaders to take action against age discrimination.**

In practice, ageism is the most widespread form of discrimination, reported by 1 in 3 Europeans. *“Ageism prevents people’s contribution to and participation in society because. It creates barriers to access the labour market, to enjoy the diversity of goods and services, or to exercise our civil and political rights”* explains **Sebastiaan Rood**, Board Member of the European Youth Forum. It impacts our health and wellbeing in undermining our sense of autonomy and self-esteem in young or old age. Ageism is at the roots of economic vulnerability, social exclusion and reduced life expectancy.

*“Yet ageism remains the last socially accepted form of discrimination and we tend to deny its negative effects. Because we consider it as a less serious and harmful discrimination; we fail to take action against it”* recalls **Anne-Sophie Parent**, Secretary General of AGE Platform Europe. The #AgeingEqual campaign that run from 1<sup>st</sup> October to 10<sup>th</sup> December has shed light on various examples of pervasive ageism against older adults in [our language](#), in [laws](#), in [health policies](#), in [court decisions](#), in [statistics](#)... and [against younger folks!](#)

We will not wait 70 more years to be able to effectively enjoy our human rights. This is why on 6 December 2018, AGE Platform Europe and the European Youth Forum jointly organised a roundtable with European decision makers, equality bodies and non-discrimination organisations to discuss the way forward. On this occasion, we called on European leaders to take action against ageism and address it at the highest political level by:

1. Mainstreaming a rights-based approach to ageing in all EU policies, legislative proposals and impact assessments
2. Supporting research of how age discrimination is faced by specific groups (women, LGBTI people, people with disabilities and chronic diseases, people of colour and with an ethnic background, Roma people, etc.)
3. Collecting data and statistics for all age groups, without age limits
4. Campaigning to challenge the misconceptions around young and old age

One turning point might be the coming European elections in May 2019. Young and old must have equal opportunities as any other age group to work, engage as active citizens, be protected by our welfare systems. We are full-class citizens and we demand recognition as such!

### Useful resources

#AgeingEqual Campaign blog: [ageing-equal.org](http://ageing-equal.org)

#AgeingEqual Communication toolkit: [trello.com/b/q14dqegb](https://trello.com/b/q14dqegb)  
including a joint statement from Members of the European Parliament

AGE Platform Europe [position on structural ageism](#)

European Youth Forum's contribution to the #AgeingEqual campaign [here](#) & [here](#)

### Press contacts

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**AGE Platform Europe** is the largest network of older people in Europe. It conveys the concerns and promote the interests of the 200 million citizens aged 50 and over in the European Union. AGE gives a voice to older and retired people in EU policy debates through the active participation of its member organisations. AGE has initiated the #AgeingEqual campaign to raise consciousness of the gravity and magnitude of ageism against older persons. AGE is an official partner of the U.N. #StandUp4HumanRights campaign for the 70th anniversary of the Universal Declaration of Human Rights.

<https://age-platform.eu/>

**The European Youth Forum** is the platform representing over 100 youth organisations, which brings together tens of millions of young people from all over Europe. The Youth Forum works to empower young people to participate actively in society to improve their own lives by representing and advocating their needs and interest and those of their organisations.

<https://www.youthforum.org/>



*AGE work is co-funded by the **Rights, Equality and Citizenship Programme** of the European Union. The contents of this document are the sole responsibility of AGE Platform Europe and can in no way be taken to reflect the views of the European Commission.*