Age Friendly IRELAND

In association with

Comhairle Contae Fhine Gall
Fingal County Council

In cooperation with

Towards an Age-Friendly Europe
Covenant on Demographic Change

Increasing Capacity for Age-Friendly Environments in Europe:

An Action Agenda for European Cities and Communities

Conference Programme

(Please note- this event will be conducted in English)

Tuesday, October 25, 2016	
11.45 to 12.15	Registration
12.15 to 13.00	Pre-conference lunch
13.15 to 13.50	Welcome and Introduction to conference

Paul Reid
Chief Executive Fingal County Council

Conn Murray
Chief Executive Limerick City and County Council

Furio Honsell
Mayor, Comune di Udine President of the European Covenant on Demographic Change

Session 1 – Innovation for Convergence

13.50 to 15.00

Presentation: '*'Aligning agendas within a crowded operating landscape''*, Dr. Stephanie O'Keeffe, National Director of Health and Wellbeing, HSE

Panel discussion; Panel members to make a 3 minute opening statement ahead of moderated Q&A

Questions & Answer Session (c. 35mins)

Moderator:
Professor Geoff Green
Emeritus Professor of Urban Policy Centre for Health & Social Care Research, Sheffield Hallam University

Speaker:
Dr. Stephanie O'Keeffe
National Director of Health and Wellbeing, Health Service Executive (HSE)

Panel Members:

Joan Martin
Chief Executive,
Louth County Council

Joan Devlin
Chief Executive
Belfast Healthy Cities

Furio Honsell
Mayor, Comune di
Udine

Dr Alexander Peine
Faculty of Geosciences,
Utrecht University, Utrecht

Innovation for Convergence: *What are the links and synergies between 'Age Friendly', 'Healthy', 'Smart' and 'Sustainable' Cities? Can wider stakeholder coalitions be made and sustained to support effective focus on active and healthy ageing? How do we capitalise on these synergies and sustain the overlapping agendas simultaneously? Is there a danger that some groups may be prioritised at the expense of others*

In the pursuit of sustainable development and growth, many regions, cities, counties and municipalities are facing the challenge of how to achieve their social, economic and environmental goals in a balanced and integrated fashion. In the pursuit of improved quality of life for citizens, greener and more accessible environments, greater service effectiveness and increased economic competitiveness and employment, cities and local governments are faced with an array of policies and programmes that offer particular approaches from domain perspectives. Today many city administrations may be facing the need to deliver parallel, yet overlapping, programmes addressing age-friendly environments, healthy cities, smart cities, sustainable communities, child friendly cities, and dementia friendly communities, to name but a few. Framing this complex and interwoven agenda requires a cohesive and coherent approach to inter-generational dynamics, citizen empowerment, inclusivity and diversity. It requires a common vision and direction, an inclusive language to mobilise, activate, communicate and sustain cooperation and collaboration, and a common information base to monitor improvement within, and across programmes.

In this session, stakeholders involved in two or more of the age-friendly cities, healthy cities, smart cities and sustainable cities movements will describe their experiences in framing integrated approaches to converging multi-domain programmes in their cities, and as a panel, will jointly discuss and explore critical success criteria that underpin their achievements.

15 to 15.25	Tea/Coffee Break

Session 2: Implementing Innovation for Age-friendly Environments

15.30 to 16.45

Presentation: *''Implementing with fidelity matters?''*, Nuala Doherty, Director, Centre for Effective Services

Panel discussion; Panel members to make a 3 minute opening statement ahead of moderated Q&A

Questions & Answer Session (c. 35mins)

Moderator:

Menno Hinkema
Senior Researcher at TNO, the Netherlands Organisation for Applied Scientific Research

Speaker:

Nuala Doherty
Director, Centre for Effective Services

Panel Members:

Maurice O'Connell
Coordinator,
Active Ageing in
Partnership

Horst Kramer
DG Connect,
European
Commission

Anne Sophie Parent
Secretary General of Age Platform Europe & Secretary General of the European Covenant on demographic Change

Sergio Murillo
Department for Social Development, Government of Biscay, Basque Country

Implementing Innovation for Age-Friendly Environments; *How do we embed the pioneering and innovative work of recent years in the mainstream? How do we now scale up local models of good practice into the consistent application of proven age friendly initiatives across a wider network of Age Friendly Cities, Counties and Communities? Can we support collaboration without sacrificing autonomy? What roles do 'communications,' 'leadership' and 'culture change' have to play?*

As we develop evidence on the efficacy and impact of new or improved products, services and practices supporting active and healthy ageing, whether in, or across the social, health, environmental or technological spheres, we are increasingly faced with the challenge of wider implementation and take-up. The adoption and/or adaption of innovative solutions to different operating contexts and cultures, at scales that can support sustainability and growth, and with fidelity to under-pinning principles and values represents a vital dimension to channeling concepts, models and policy experimentation, into widely available 'on-the-ground' improvements that can make a difference to the lives of many. Implementation science can provide a systematic and programmatic approach to the design, replication and scaling of innovation to meet the emerging needs of our counter ageing societies. Along with the policies, practices, tools and guidelines, successful implementation requires organisational readiness, competence and capacity development, an outcome orientation, sound information base, and most of all – adaptive leadership to foster a culture and commitment to long-term change and risk engagement. This needs to span within and across organisational boundaries and encompass empowered older citizens as active partners rather than passive recipients.

In this session, participants driving innovation in the areas of active and healthy ageing will explain their experiences in replicating, scaling a wider take-up of their solutions, and as a panel, will together explore some of the strategies and techniques that they see as vital in overcoming barriers to broader adoption, and achieving greater sustainability, growth and impact.

<u>Conference Dinner</u>

Tuesday, October 25ᵗʰ 2016 the conference dinner will take place in the Grand Hotel Malahide

(If you wish to attend the dinner, please ensure you book a place when registering for the conference as places are limited)

<u>**7pm:**</u>   Pre-dinner Reception

<u>**7.30pm:**</u>   **Joint Keynote Dinner Address**

Helen McEntee TD, Minister of State for Mental Health and Older People

Damien English TD, **Minister of State for Housing and Urban Renewal**

<u>**8pm:**</u>   **Dinner**

Wednesday, October 26, 2016	
08.45 to 09.15	Registration
9.15am	Welcome and introduction – Nora Owen **Nora Owen** Chair, Fingal Age Friendly Alliance.

Session 3: Measurement and Monitoring to inform effective decision making and optimization of scarce resources

09.30 to 10.45

<u>**Presentation:**</u> *''Good data makes for good decisions''*, **Sinead Shannon**, Research Manager, Age Friendly Ireland and Project Manager, Healthy and Positive Ageing Initiative (HaPAI)

<u>**Panel discussion;**</u> Panel members to make a 3 minute opening statement ahead of moderated Q&A

Questions & Answer Session **(c. 35mins)**

Moderator:

Dr Christine McGarrigle,

Research Director, TILDA

Speaker:

Sinead Shannon

Research Manager, Age Friendly Ireland and Project Manager, Healthy & Positive Ageing Initiative (HaPAI)

Panel Members:

Dr Asghar Zaidi

Professor in International Social Policy, Centre for Research on Ageing/ESRC Centre for Population

Dr Mark Morgan

Cregan Professor of Education and Psychology, St. Patrick's College. Former co-director of Growing Up in Ireland

To be Confirmed

Measurement and monitoring to inform effective decision making and optimisation of scarce resources; *How can we use data to improve the quality of our environments to make them safer, healthier and more sustainable? How can data help us to determine priorities and monitor progress at the local level? What role do measures and indicators have to play in promoting and sustaining political and social commitment to active and healthy ageing?*

The availability of data at regional or local level can be used to determine priorities, monitor progress or guide the decision-making processes of local policy makers. Indicators can be instrumental in establishing a common understanding among stakeholders about the dimensions of age-friendliness that are valued and set goals and objectives in relation to them. Local indicators can also be used to promote and sustain political and social commitment and to help identify areas for action in Age Friendly City and Community programmes.

The Department of Health (Ireland) is leading a joint national programme (the Healthy and Positive Ageing Initiative) together with the Health Service Executive and Age Friendly Ireland to develop indicators to measure progress towards the objective of making Ireland a great place in which to grow old. In this session an overview will be provided on recent national positive ageing research in which the focus is on how people experience places and how these experiences influence their quality of life and well-being.

This session will explore innovative and practical ways of providing knowledge support for the implementation of public health and ageing frameworks. Geographical variation and inequalities in the age friendliness of communities will be explored under each of the WHO's three pillars of Participation, Health and Security. Processes for translation of data into actions at local level will be examined, with a view to the development of a greater understanding of the integral part that data can play in promoting age-friendliness at local level.

10.45 to 11.10	Tea/Coffee Break

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Session 4: Risks and rewards: Preparing ourselves for the challenges that lie ahead

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11.15 to 12.30

Presentation: ***'Synthesising the key themes'',*** **Rodd Bond**, Director, Netwell Centre, Dundalk Institute of Technology

Panel discussion; Panel members to make a 3 minute opening statement ahead of moderated Q&A

Questions & Answer Session (c. 35mins)

Moderator:
Diane Wu, MD, MPH
Technical Officer, World Health Organization (WHO) Department of Ageing and Life Course

Speaker:
Rodd Bond,
Director, Netwell Centre, Dundalk Institute of Technology

Panel Members:

Paul Reid
Chief Executive Fingal County Council

Manfred Huber
Coordinator, Healthy Ageing, Disability and Long-term Care, WHO regional Office for Europe

Robert McCarthy
Program Director - Innovation, Business Development and Operations – IBM Ireland Lab

Bob Gilbert
Chair, National Network of Older People's Councils

Risks and rewards: Preparing ourselves for the challenges that lie ahead*; We invite a number of policy makers and programme leaders to make sense of what we've heard across the two days, the trends that matter and the developments that will make a difference. There are understandable concerns, but we must also look ahead; Can we really work in an open space where there are no silo's? What economic opportunities will there be in the future? Are we capable of changing tack? What will the active and healthy agenda look like in 10 and 20 years' time?*

Making our cities, towns and neighborhoods places which support active and healthy ageing across the life-course requires good cooperation across a wide range of sectors. We are being challenged to find new urban and rural strategies which are flexible enough to adapt to rapidly evolving populations, addressing not

only the needs and expectations of today's older generations, but taking a longer perspective and a life course approach. Today the challenge is to identify how to break traditional barriers and inspire collaborative and innovative efforts.

Tools such as the Covenant on Demographic Change and the new Age Friendly Environments in Europe (AFEE) publications, adapted to the European context, can provide practical help for local and regional authorities in identifying priority areas of action, designing local action plans and planning evaluation and monitoring of age-friendly policies.

The WHO Health 2020 European policy framework provides a platform for posing serious questions including; *What are the challenges that threaten to slow the momentum and the opportunities for action? Are the agendas of 'health', 'ageing', 'sustainable development' and 'smart technologies' really aligned and if so how do we manage any required convergence while 'keeping' the relevant leaders at the table'? If we become too broad or holistic in our approach is there a danger of 'watering it down' to something that is ineffectual?*

12.30 to 12.45

<u>Closing Remarks:</u>

Brendan Kenny

Director, Age Friendly Ireland and Deputy Chief Executive, Dublin City Council

Margaret Geraghty,

Director of Services, Housing and Community Department, Fingal County Council

Conference Venue:

The Grand Hotel, Malahide, County Dublin, K36 XT65, Ireland
Website: http://www.thegrand.ie/

Room	Single Rate	Double Rate
Standard Bedroom	€135.00	€175.00

This cost includes Bed and Breakfast.

These special rates are available to your delegates who wish to arrive early or stay after the event, subject to availability.

Hotel location: http://www.thegrand.ie/location-dublin-airport-hotel/

Other Hotels in the area:

www.carltondublinairport.com

Holiday Inn Express Hotel Dublin Airport

www.maldronhoteldublinairport.com

Travelodge Hotel Dublin Hotel

Click Here to Register for the Conference

Click Here to book into the Conference Dinner

www.agefriendlyireland.ie