



Save-the-date!

4th AGE Annual Conference

Friday, 18 November 2016

9:00 – 15:30, Brussels



Addressing age discrimination while strengthening both economic and social rights of older people to empower them as equal citizens

Venue:

- Hotel HUSA President, 44 Boulevard du Roi Albert II, 1000 Brussels
Tel. +32 (0)2 203 20 20

Interpretation:

- English and French

Topics:

- UN Madrid International Plan of Action on Ageing (MIPAA): remaining challenges for the review and future implementation
- Complementarity of national, EU and international instruments and initiatives on ageing and older people's rights
- Examples of initiatives to implement age-friendly environments at grassroots level

Target:

- Older people's organisations
- Social NGOs and other Civil Society representatives
- EU and national policy-makers
- Academics
- Business representatives
- Other external stakeholders

Exhibition area: at the conference's venue

Registration fee: 150€/person (for more details see below)

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AGE Platform Europe will hold a fourth Annual Conference on 18 November 2016 in Brussels, the day after its General Assembly. Our annual event will be open to external stakeholders.



Similarly to previous years, AGE Annual Conference 2016 will be the opportunity to discuss among our member-organisations, policy-makers and external guests how the EU should **address age discrimination, while strengthening both economic and social rights of older people in order to empower them as equal citizens.**

We would also like to take opportunity to discuss the remaining challenges in relation to the on-going review of the **Madrid International Plan of Action on Ageing (MIPAA)**. With academics, industry and EU representatives, we will explore how the EU and Member States have so far contributed to the MIPAA objectives and identify priorities for this further implementation in the future. Finally, we will discuss possible links between this UN instrument and EU instruments and initiatives that have an impact on the lives of older people. Finally, AGE member organisations will present some practical examples of creating the implementation of age-friendly environments at the grassroots level.

We kindly invite business representatives to join the conference to meet, exchange and present their goods and services which reinforce the quality of life of older people, enhance their healthy ageing, and facilitate active participation in society.

We will provide a **dedicated exhibition area at the conference's venue** to allow you present your activities and engage in direct contact with national and local leaders of older people across the EU.

Registration and exhibition conditions:

- **A registration fee for the conference is 150€/person**
- **A separate fee** is also charged to external stakeholders who wish **to book a space in the exhibition area** (in the large coffee break area):

- 200€* for all non-for-profit entities (NGOs, public authorities, EU projects, etc.)
- 500€* for profit-making entities

* Please note that exhibitors get one free entry to the conference and the second at a reduced price (100€).

This includes an exhibition area of around 2 x 2 m. with a table (please request it) and two chairs. Our members and participants will be able to visit the exhibition area on the 18th of November during the scheduled coffee breaks and lunch. However, the stand can be put in place already from the 17th onwards (AGE members will be there attending our General Assembly).

Registration procedure:

A registration form will be available in September via AGE homepage. External stakeholders interested in registering to the conference or in booking an exhibition space can also contact us at info@age-platform.eu or Nathalie.decraecker@age-platform.eu



AGE Platform Europe

www.age-platform.eu

111 rue Froissart • B - 1040 Bruxelles

Tel.: +32.2.280.14.70 • Fax: +32.2.280.15.22 • E-mail: info@age-platform.eu •

Twitter : twitter.com/AGE_PlatformEU

Facebook: www.facebook.com/AGE-Platform-Europe-531987210246422



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