What is the EU Age Equality Strategy?

The proposal for an EU Age Equality Strategy provides EU policymakers with recommendations for measures and actions to advance the rights of older people. AGE Platform Europe drafted this proposal together with its members as a follow-up to the European Green Paper on Ageing, addressing the EU’s objective to build a ‘Union of Equality’.

Why do we need an EU Age Equality Strategy?

The overall narrative on ageing depicts older people (any person aged 50+) as inherently declining, passive, and vulnerable. Yet ageing is a lifelong process, involving both gains and losses due to the combination of biological, psychological, and social mechanisms. We consider that old age starts at 50 years old since older workers can face ageist discrimination at work. Ageism and age discrimination negatively impact every aspect of older people’s lives, from health, work, participation in society to individual autonomy and well-being. At societal level, ageist beliefs weaken us all, hindering social inclusion and cohesion and putting different generations against each other. In the current EU framework, age discrimination is only covered in the field of employment and vocational training, under the EU Employment Framework Directive.

How can the EU Age Equality Strategy combat ageism?

AGE proposal for the EU Age Equality Strategy aims to reflect the diversity of older persons, encourage active and healthy ageing, build on intergenerational solidarity, and promote the rights of older people. Once adopted by the EU, it will change the narrative around ageing, based on equality and human rights; it will create consistency between the EU and Member States; and ensure that ageing is coherently mainstreamed across all EU policies, applying a human rights-based approach into practice.

A human rights-based approach to ageing aims to ensure the full and equal enjoyment of all human rights when we are older people. Older people are citizens and rights holders. As individuals, they are not vulnerable but instead face barriers that impact their well-being.

The population of older people aged 65+ in the EU will increase significantly, rising from 90.5 million at the beginning of 2019 to reach 129.8 million by 2050.

The 80+ population is the fastest growing age group.

In Europe, more than 1/3 people over 65 reported having been a target of ageism.

20.6% of pensioners aged 75+ are at risk of poverty in the EU.

Sources:
- UN Department of Economic and Social Affairs (2022), World Population Prospects 2022: Summary of Results
- Eurostat (2020), Ageing Europe - statistics on population developments
We call EU policymakers to adopt this strategy to provide a comprehensive policy framework on ageing anchored in human rights through all stages of life. The EU Age Equality Strategy proposes actions to tackle ageism and age discrimination. Such actions are needed to improve the participation of older people in society, guarantee equal access to employment, ensure the right to adequate income, provide access to health and long-term care, and mainstream ageing across all EU policies and initiatives.

1- Equality and non-discrimination
- Extend EU legal protection from age discrimination beyond the field of employment.
- Eliminate any ageist structural practices that affect the human dignity of older people.

2- Participation
- Ensure the active participation of older people in all diverse areas such as meaningful involvement in political participation, equal access to culture, justice, employment, and digital literacy.
- Allow full, affordable, and equal access to key services such as public transports, and housing infrastructure, meeting people's changing needs throughout their lives.

3- Employment and skills
- Encourage approaches where periods of transition between learning, working, family care, periods of unemployment, and retirement can take place at different ages of an individual's life, including after statutory retirement age.
- Guarantee education, life-long learning, and vocational training for everyone, regardless of age.

4- Adequate income
- Empower older workers to stay in the labour market and remove barriers such as mandatory retirement or the inability to combine work and pensions.
- Ensure adequacy of pensions for a life of dignity for women and men, by providing financial security, adequate healthcare and housing, and by guaranteeing regular and automatic pension indexation in line with price developments.

5- Health and long-term care
- Empower older people in long-term care by promoting their autonomy, independence, participation, and inclusion.
- Improve the quality and working conditions in formal long-term services and support informal carers.

6- International EU Agenda
- Actively participate in the United Nations Open-Ended Working Group on Ageing (OEWG-A), aiming to discuss concrete ways to strengthen the protection of our human rights as we age.
- Promote the rights of older people and address the intersection of ageism with other grounds of discrimination such as sexism and ableism across all EU external actions.

Join our forces to promote age equality throughout the life course by disseminating this proposal and referring to it in your own advocacy.