

Towards a Society for All Ages

Strategy 2026-2030

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Introduction

The Strategy for 2026-2030 (*the Strategy*) is a foundational document that guides the future direction of AGE Platform Europe (*AGE*). It serves as the compass for the organisation's collective efforts by setting a clear vision for what AGE stands for and what it aims to achieve in the coming years. This Strategy is essential for aligning the priorities and resources of AGE and its members, ensuring that we work together towards a common objectives and measurable outcomes. The Strategy is also addressed to external partners wishing to cooperate with AGE.

At the heart of this strategy is the ambition to strengthen AGE's ability to ensure that the role of older people is recognised and their voice heard. Our aim is to influence policy developments based on lived experiences of older people and, ultimately, to make a positive difference to their lives and collective well-being[1] of our societies.

Unified by a clear vision of a *'Society for All Ages'* where older people are seen as a source for society, growth and innovation, social cohesion and intergenerational solidarity, we will harness our collective strength to drive progress and achieve lasting impact on policy making on ageing throughout the 2026-2030 period and beyond.

The goals of the Strategy are pursued collaboratively with AGE members and external partners, ensuring that every action and initiative aligns with our strategic vision. The Strategy should help AGE navigate the more evolving and unpredictable landscape, allowing us to adapt and strengthen our activities in response to new challenges and opportunities.

[1] World Health Organization's definition of 'well-being': https://www.who.int/activities/promoting-well-being#:~:text=Well%2Dbeing%20is%20a%20positive,social%2C%20economic%20and%20environmental%20conditions

Foreword from the President of AGE Platform Europe



Dr Heidrun Mollenkopf

President of AGE Platform Europe

With the present document, AGE Platform Europe sets out the direction and goals it will pursue in the coming years to represent and enforce the interests and rights of older people at all political levels.

Such clear positioning is all the more important at a time when national and international politics are facing major challenges due to demographic changes, climate change and armed conflicts, and at the same time civil society organisations in more and more countries are coming under political and financial pressure and our common European values are being called into question.

I therefore wish AGE every success on the path it will take, together with its member organisations and in a spirit of trust with the European Commission, the UN Human Rights Council and other relevant institutions, towards a just and supportive society in which all people can age in solidarity equally well.

Vision, Mission and Guiding Principles

Vision: A Society for All Ages.

AGE promotes an inclusive society where equality throughout life is the priority, encouraging solidarity within and between generations. It is a society where all individuals, whatever their age, have the right to engage fully in life, to participate, to contribute and to be heard.

As older people we are co-responsible for the development of our societies, contributing to general prosperity, innovation, cohesion and well-being. We actively participate in shaping the world we live in, whether through work, entrepreneurship or volunteering, helping and caring for others, protecting nature and the environment, respecting diversity, defending equality or perpetuating democracy. Our dignity and rights must be respected in all circumstances.

Mission: AGE celebrates longevity as one of humanity's greatest achievements.

To this end, by combating ageism, promoting human rights and reducing socio-economic inequalities throughout life, we aim to enable everyone to lead a full and dignified life and to contribute to society as they grow older.



Guiding Principles

As older people, we are a diverse and heterogeneous group of individuals whose lives, identities, and experiences in later life are shaped by a wide range of social, economic, cultural, and personal factors accumulated over the course of life. Whatever challenges we may face as we age, we do not lose our uniqueness and dignity as human beings.

The following additional principles underpin our vision and mission:

- ✓ Respect for human dignity and human rights, freedom, democracy, equality, and the rule of law, the European Union's fundamental values, unite our members.
- ✓ Human rights and dignity do not diminish with age and must be respected throughout everyone's life course.
- ✓ Older people are self-advocates. Everyone should be supported to speak on their own behalf as the ultimate experts of their own lives.
- ✓ Older women and men are a resource for our societies through their contributions through work, volunteering, informal care, creativity, experience and as consumers.
- ✓ Intergenerational solidarity strengthens inclusion and justice between generations respecting and benefiting everyone's experiences, sensibilities, and expectations.
- ✓ Age-friendly environments are essential for equitable and inclusive communities for all ages.



I. Context and direction

Europe and the new challenges

As the European Union shifts its focus towards defence, security and competitiveness, while facing increasing pressure from anti-democratic movements, issues of equality and ageing risk being relegated to the background in the years to come. New priorities, dictated by the geopolitical and economic contexts, risk leading the Union to reduce the attention and resources devoted to the social dimension of European integration, including equality and the socio-economic aspects of ageing.

At the same time, demographic ageing and equality policies targeting older people are increasingly recognised in public discourse and policy developments. This is reflected in the growing body of work on the rights of older people, including national policies on ageing and developments at EU level. The EU Green Paper on Ageing, although lacking a comprehensive follow-up, has nonetheless contributed to some policy developments, such as the EU Care Strategy. This dynamic opens new perspectives for the development of inclusive and age-friendly policies that guarantee equal rights, dignity and opportunities for older generations. But this is too little, and we need further ambition and political will to recognise the role of older people in society and develop policies that reflect their realities and respond to the specific needs they may have. Greater attention must also be paid to solidarity within and between generations. Solidarity means helping each other, whatever generation or population group we belong to.

In this context, AGE will continue to advocate for the integration of ageing into strategic thinking and policy planning, ensuring that the issues of age equality as well as older people's participation and contribution to society remain on the European agenda. AGE will continue to advocate for a comprehensive approach to population ageing at EU level, as an integral part of the objectives of sustainability, economic prosperity, social cohesion and security.

Ageing and other mega trends

The ageing population, alongside the ongoing digital and green transitions, represents one of the three powerful and interconnected mega-trends shaping the future of Europe and the world. These trends present both challenges and

opportunities for people of all ages, requiring a thoughtful response from policymakers and society. The digital transition, driven by advances in technology, artificial intelligence, and connectivity, has immense potential to improve the lives of older people, particularly in terms of the quality and safety of daily activities. Digital health solutions, smart homes technologies, and telemedicine can offer independence, improve healthcare delivery, and reduce social isolation, particularly in remote areas. However, challenges remain, particularly regarding digital literacy and unequal access to technology. Older people must have equal opportunity to engage with these innovations, ensuring they are not left behind in an increasingly digital world. While we recognise and value the positive changes that new technologies can bring, we are also aware, and have experienced, the impact that the rapid pace of digitalisation can have on our autonomy, participation and dignity. Equality in the context of digitalisation requires more than universal access to technology. It also involves removing structural barriers to its safe and effective use and maintaining analogue options where citizens prefer them, as an essential element of equity.

Ethics in AI is crucial when shaping technologies that influence ageing policies and the lives of older people, as these systems can directly impact decisions about care, autonomy, and social inclusion. Without ethical oversight, AI risks reinforcing ageism, reducing human supervision in sensitive decisions, or overlooking the diverse needs of older adults. Ensuring fairness, transparency, and accountability in AI design helps protect the dignity and rights of an ageing population.





Similarly, the green transition, aimed at fostering a more sustainable and environmentally friendly economy, presents both opportunities and challenges for older people. Older people are among the population groups most exposed to the negative impacts of climate change. Awareness of the impact of climate change and, more broadly, the positive role of ecology must be placed at the heart of ageing policies, particularly in the field of health and care. Green energy solutions, such as renewable sources of energy and energy-efficient housing, may improve quality of life for people at all ages by providing healthier living environments in some areas, but they may conversely reinforce difficulties in other areas. Inequalities in access to these developments are growing. People with limited resources, many of whom are older people, may face difficulties in accessing the benefits of the green transition or adapting to new technologies. EU policies that aim to ensure affordability, accessibility, and inclusivity in the green transition must guarantee that older people can fully benefit from these innovations.

The intersection of these three trends – ageing, digital, and green transitions – presents a unique opportunity for societies to rethink the role of older people in shaping the future. AGE will work to ensure that older people are empowered to embrace digital tools and contribute to environmental sustainability. The silver lining of an ageing population lies in the potential of older people to co-create innovation and drive sustainable solutions, only if policies are in place to promote the active participation and inclusion of people of all ages in these transformative processes.





II. Goals, objectives, actions

Over the period 2026-2030, AGE will pursue the following strategic aims and objectives, supported by actions. The proposed actions are intentionally broad and not exhaustive, as they will be reflected in detailed annual work programmes through specific activities reflecting any future policy developments that AGE deems essential to contribute to and influence.

Goal One: Increased public awareness of opportunities and challenges of an ageing population

Objectives

1. **Promote a positive discourse on ageing and older people**
   AGE aims to change public and political discourse on ageing from one that is biased and paternalistic to one that is positive and realistic, in which older people are recognised as equal to other age groups. By promoting a human rights-based perspective across the life course, we highlight the role of older people as a vital resource and asset for society. As older people, we are active citizens who have a say in democratic life, not just as users of services or beneficiaries of policies, but also as advocates, carers, volunteers, voters or community leaders. To harness the untapped potential of older people, AGE will continue recognising older people's active contribution to economy, society and local communities.

Actions

- **Develop thematic and targeted advocacy tools**, including videos, blog posts, social media series, thematic reports, to promote positive narratives on ageing, older people and intergenerational cooperation.
- **Combat ageism and stereotypical representations in all forms of discourse** by requiring the use of inclusive, rights-affirming language in policy documents and institutional communications in order to stop institutional ageism including that which, even

unintentionally, presents ageing as synonymous with decline or burden.

- **Engage with media** to challenge ageist narratives, by providing a toolkit with guidance on non-stigmatising language, positive framing, and inclusive imagery of older people.
- **Monitor and respond to ageism in public discourse,** by tracking media portrayals and publishing commentaries or statements that offer constructive alternatives to harmful depictions.
- **Promote role models and leaders** among older people from diverse backgrounds to act as ambassadors who represent active ageing and challenge stereotypes in public debates and events.

2. **Progress towards systemic change in age equality through external alliances**

AGE aims to identify and engage a broad range of stakeholders, including policymakers, advocacy groups, and businesses, who share a commitment to combating ageism and ensuring equal opportunities for older people. Together with our allies, through dedicated coalitions, we will build a unified, impactful movement that drives systemic change and promotes equal rights and opportunities for older people in society.

Actions

- **Continue and strengthen AGE's participation in cross-sector coalitions** working on equality, human rights, and anti-discrimination at both national and EU levels, e.g. in collaboration with disability, gender, and anti-racism organisations.
- **Build on existing collaboration to develop common advocacy messages and joint campaigns** with allies to influence key EU policies, e.g. non-discrimination legislation, EU Care Strategy, implementation of the European Pillar of Social Rights. Sustain and scale-up joint awareness-raising efforts around key moments, such as the International Day of Older Persons, the EU Day of Intergenerational Solidarity or the EU elections.
- **Establish and strengthen partnerships** by working with Civil Society Organisations, national equality bodies and human rights institutes, socio-medical professionals, trade unions, private sector, education and vocational training centres, media etc. to promote

shared understanding of age equality, build generational bridges and create systemic changes in social attitudes and behaviours towards older people.

- **Facilitate peer learning and capacity building** by providing tools and training to coalition members on age equality issues, anti-ageism advocacy, and intersectional approaches. Host webinars, workshops, and online platforms to exchange knowledge and successful strategies.
- **Continue engaging with businesses and employers** to foster age-inclusive workplaces, demonstrate the efficiency of multigenerational teams through living examples, and to promote best practices in recruitment, retention and lifelong learning for older workers.

3. Enhance intergenerational cooperation

AGE aims to foster solidarity among generations through mutual understanding, respect, dialogue and collaboration. Ultimately, we want to ensure that future generations inherit a sustainable environment, economy and social protection and equal opportunities to flourish.

Additionally, fostering intergenerational dialogue and collaboration can help break down stereotypes and promote shared understanding. By recognising older people not just as recipients of policies but as active contributors, societies can create more inclusive, equitable policies that truly address the needs and aspirations of all generations.

Actions

- **Foster intergenerational narratives in public discourses on ageing,** by identifying and challenging representations that reinforce divisions or stereotypes based on age, and by amplifying positive messages that celebrate solidarity, cooperation and contributions of all generations
- **Promote intergenerational awareness and dialogue,** by building the capacities of AGE members and allies to communicate positively and effectively on ageing across all age groups. This will include training, storytelling initiatives, intergenerational campaigns, media

engagement and peer-learning opportunities.

- **Promote volunteering in mentoring activities** as a useful tool for fostering intergenerational cooperation in the fields of education, the labour market, social integration, and beyond.
- **Facilitate co-creation across generations,** by supporting participatory projects, dialogue and joint actions to address societal challenges, and develop age-friendly solutions together, locally, nationally and at EU level.
- **Foster stakeholder collaboration**, by engaging with youth and other organisations that share the vision of a society for all ages and are keen to explore solutions related to life transitions.

Goal Two: Older people and ageing issues duly reflected in policy agendas at all levels

Objectives

4. **Build political support for older people's rights and equality**
   AGE aims to ensure that, at both European and international level, legal and policy frameworks are in place to tackle systemic inequalities in old age and that these can lead to positive long-term social change in favour of age equality.

Actions

- **Facilitate meaningful participation of older people, in all their diversity,** in relevant decision-making processes at EU and international levels by raising awareness among policymakers, amplifying lived experiences of older people, and calling for age-disaggregated data and specific studies which capture the realities of marginalised groups.
- **Engage strategically with EU and international institutions** to actively integrate a rights-based approach to ageing across the relevant policy areas, from employment, education, social protection, health and long-term care to age-friendly environments with particular focus on accessible housing, public transport and

local infrastructure, climate change – all of which have a major impact on the lives and well-being of older people.

- **Provide evidence and use lived experiences of older people** to develop and implement bottom-up legal instruments and/or policy initiatives that explicitly address age discrimination, older people's rights and systemic inequality in old age.

5. **Mainstream age equality across all EU policy frameworks**

AGE is committed to ensure that all EU legal and policy initiatives and programmes are inclusive and recognise age equality throughout life and the value older people bring for society. We want age equality and the potential of population ageing to be priorities in the EU's socio-economic policies, digital as well as in the green and economic transitions.

When addressing the issue of age equality, it is important to focus on the concrete aspects of life for older people which can improve quality of life, such as an adequate old age income, affordable and quality healthcare, accessible housing or transport etc. The issue of dignity at the end of life, which is becoming a major concern in ageing populations, requires particular attention.

Actions

- **Monitor and analyse EU laws and policies**, including both general and ageing-specific initiatives, evaluating their impact and identifying gaps regarding age equality. Ultimately, to create accountability and drive reforms to advance fair and equal societies and economies for all ages.
- **Gather evidence on the realities of older people** including the latest stage of life and publish analytical reports to support our advocacy, measure its impact and hold European and international institutions accountable.
- **Influence the implementation of existing policy or legislative frameworks, such as the EU Employment Directive, and move towards new initiatives** that will have a positive impact on older people, in particular: the EU Equal Treatment Directive – also known as the Horizontal Directive, the European Care Strategy, the EU

Strategy on Intergenerational Fairness including an Action Plan to Combat Ageism, the UN Convention on the Rights of Older Persons, etc.

- **Promote an intersectional approach** to address the realities of older people in their full diversity, by building awareness about the impact of socioeconomic status, digital exclusion, race, gender, disability, nationality, sexual orientation and other complex forms of inequalities in old age without neglecting the needs of the majority.
- **Support AGE members to drive policy change** by coordinating joint advocacy actions, developing tools and campaign materials, and facilitating peer learning and mobilisation at national, EU and international levels.
- **Exploring the potential for new actions to lead to systemic legal change on age equality,** for example of strategic litigation to enforce rights, create legal precedents that advance age equality and strengthen the legal protection for older people.









Goal Three: The voice of older people heard and listened to

Objectives

6. **Develop AGE's capacity as a representative, resilient credible and innovative network**

   As a pluralistic organisation, AGE recognises and values the existence of diverse opinions and perspectives within a society. By strengthening its representativeness and consolidating the role as the leading network for older people in Europe, AGE aims, ultimately, to bring about positive change for all ages. Older people are aware that they are a link in the chain of intergenerational transmission and feel responsible for this.

   AGE aims to strengthen the capacity of its members to innovate and promote the dignity, equality and lifelong participation of older people.

Actions

- **Strengthen representation of older people in our network** by ensuring that membership is broad and inclusive, including older people who are marginalised, geographically isolated, numerically excluded or otherwise under-represented, in order to reflect, as far as possible, the full diversity of older people's voices in Europe.
- **Enhance network resilience** by investing in capacity-building of our members to improve AGE's collective ability to impact policy making. Our daily actions will foster a culture of solidarity and mutual support within the network to ensure long-term engagement and involvement.
- **Promote innovation** by co-creating tools, services and technologies with external stakeholders, e.g. academics, technology developers, businesses, that improve the quality of life for older people. While we recognise that digitalisation can provide supportive solutions to ageing populations, we do not wish them to be developed at the expense of human, emotional or spiritual needs of older people.

7. **Engage older people in all their diversity in policy making**

AGE seeks to strengthen engagement of older people working through its members to reach out to those who are often excluded from mainstream debates. We aim to ensure that older people from different age, gender, socio-economic status, cultural and other sub-groups are involved in policy making at EU and international level.

Actions

- **Advocate for more accessible consultation processes**, such as public forums, surveys, and focus groups, to ensure that the concerns of older people are reflected in policy making which concern them most, such as EU directives and strategies, UN Convention on the Rights of Older Persons etc.
- **Facilitate the direct expression of older people** by developing tailor-made tools, such as toolkits for organising meetings with older people far from policy debates etc.
- **Get the social realities of older people visible and understood** by telling older people's stories and using concrete examples to

  highlight the discrepancies between policy action and everyday realities.
- **Improve older people's understanding about European and international policies and policy making**; such knowledge is essential to create a critical mass among older people to become actively involved in shaping society and influence policy making.

8. **Increase co-ownership of AGE network by its members**

AGE seeks to strengthen its members' sense of belonging to the network, ensuring that they are more committed, motivated and united and, work towards common goals. Drawing on the lived experienced and voices of older people, AGE aims to influence policy making at European and international level, while members translate common positions into their advocacy at national, sub-national and local levels.

Actions

- **Promote active engagement** by encouraging members to take a proactive role in shaping the network, from setting priorities to developing policy positions. A particular focus will be on non-engaged members by encouraging them to take the voice.
- **Strengthen internal communication** by using various internal channels and communication tools and, by facilitating open and regular dialogue to keep members informed and connected.
- **Foster shared ownership of goals** by working with members to co-create the network's strategic vision and goals, ensuring that they feel ownership of the outcomes. Engage them in long-term planning and emphasize the importance of their role in achieving collective objectives.
- **Recognize and celebrate contributions** of organisations and individual members, making sure their efforts are valued and visible.
- **Encourage collaboration and mutual support** by promoting mutual support and collaboration among members, where they can share resources, expertise, and successes. Encouraging peer-to-peer support strengthens the collective sense of ownership and builds solidarity within the network.



III. Resources and methods

The space for civil society is gradually shrinking in many parts of the world, including in the European Union. The independent voice of citizens is under threat in some parts of the EU when it comes to human rights, equality or the green transition. After more than two decades of existence, AGE is facing the challenge of this new environment, which is more hostile towards civil society organisations.

It is more important than ever to build strategic alliances and ensure sufficient human and financial resources. AGE will strengthen its collaboration with all stakeholders, both public and private, who share the principles of human rights and equality and are willing to support, including financially, the independent voice of people of all ages and backgrounds.

Human resources

Members

AGE unites self-advocating organisations of older people alongside with service providers that work with and on behalf of older people, including the under-represented groups, those living in poverty, rural areas, or minority communities, with the goal of amplifying their voices, perspectives, needs, and interests. Our membership is varied and inclusive.

Through AGE's statutory bodies and task forces, members share their expertise and insights into the experiences of older people and the national policies affecting them in their respective countries.

Secretariat

The Secretariat plays a supporting role to translate and coordinate AGE members' efforts in advocacy action and to ensure the daily functioning of the organisation. It is responsible for the day-to-day administrative management of the association and for carrying out the work programmes as determined by our members. In doing so, the Secretariat maintains ongoing engagement with all relevant stakeholders and external actors, particularly the EU institutions, and coordinates with our project partners.

While the Secretariat operates with limited resources, these are deployed strategically to best support and enhance the work of AGE members in achieving shared goals and advancing the objectives outlined in this Strategy.

Financial resources

Long-term sustainability

AGE's financial strategy is founded on the overarching goal of long-term stability, supported by a diverse mix of internal and external income streams wherever possible. This financial foundation underpins the scope of activities outlined in the present strategy.

AGE seeks to secure sustainable, long-term funding, including continued support from our principal donor, the European Union, through the "Citizens, Equality, Rights and Values Programme" and any successor initiatives beyond 2028, such as the Agora EU Programme, announced by the European Commission in its proposal for the next Multiannual Financial Framework, which should finance initiatives promoting equality.

Each year, we will estimate the funding volume needed for planned advocacy, operational and strategic developments. The projected funds should ensure mission success and strengthen AGE's autonomy and adaptability.

Diversification

AGE's financial resources are composed of own income (both internal and external) and funding from the European Union, which is the principal source of AGE budget – received in the form of subsidies (annual operating grants) and EU-funded project support.

Own income is generated through membership fees, members donations, and other exceptional internal contributions. External own income, on the other hand, comes from third parties, including corporate or institutional donors.

While AGE welcomes donations from a broad range of external stakeholders including the corporate sector, all contributions must comply with AGE's established Code of Ethics[2], which is designed to safeguard the organisation's independence and reputation as the voice of older people.

[2] AGE Code of Ethics On Donations from Corporate Actors: https://www.age-platform.eu/content/uploads/2024/05/Code-of-Ethics-2024-corporate-donations.pdf

Working methods

Task Forces

The aim of the task forces – our main internal working tool – is to use and access the diverse expertise of members to inform AGE's positions and better reflect the situation and concerns of older people in the EU. They stimulate the exchange of experiences and good practices, propose recommendations, and inform AGE's policy and advocacy work.

Communication

Our communication work is guided by the AGE Communication Strategy translating our commitment to inclusive and ageist-free language. The strategy provides a strategic framework for the organisation and planning of our day-to-day communication activities. This includes managing our website and social media channels, drafting statements, reports, and press releases, as well as producing other ad hoc materials, all of those regularly used by AGE members and the Secretariat.

The current Communication Strategy for 2026–2028 is structured around the following key areas:

- Goals: what should be our purpose when AGE communicates.
- Audiences: who are the primary and secondary targets of our communication.
- Means: what are the channels and tools at our disposal to communicate.
- Golden rules: how shall we shape our messages that are inclusive using non-ageist language and imagery to have an impactful communication
- Performance: how to monitor progress, and impact of our communication

External partnerships

AGE pursues cooperation with a wide range of stakeholders whose actions, directly and indirectly, influence policy making on ageing and older people. Our stakeholders consist of international institutions, public authorities, academia, the media, the private sector, and civil society.

Collaboration with relevant media and the use of various forms of communication and networks will be further developed to reach a wider range of stakeholders and the public.

Annex – Logical Framework Approach – Assessing Progress

To monitor the alignment between the strategic goals, the specific objectives and the corresponding actions and activities, detailed annual performance indicators will be developed in line with the following overall logical framework. Annual internal member satisfaction surveys and external evaluations will be used to collect the data needed to measure performance for each of them.

Goals	Objectives	Performance Indicators
A. Goal: Raising public awareness of the opportunities and challenges of an ageing population	**Objective 1:** Discourse on ageing promotes a positive image of ageing and older people	Number of positive or inclusive representations of older people in public discourse influenced or supported by AGE.
	Objective 2: Progress towards systemic change in age equality through external alliances	Number of joint advocacy actions/outcomes achieved through cross-sector alliances promoting age equality.
	Objective 3: Enhanced intergenerational cooperation	Number of intergenerational initiatives and/or partnerships with input from AGE that contribute to shared understanding and joint action across age groups.
B. Goal: Older people and ageing issues reflected in policy agenda at all levels	**Objective 4:** Build political support for older people's rights and equality	Number of policy/legal developments at EU/international level influenced by AGE and input from older people.

Goals	Objectives	Performance Indicators
	Objective 5: Mainstream age equality across all EU policy frameworks	Number of EU/international policy frameworks, strategies, legal reforms, laws, or initiatives that explicitly reflect on AGE's advocacy for age equality and the rights of older people.
C. Goal: The voice of older people heard and listened to	**Objective 6:** Engage more older people in all their diversity in policy making	Number of policymaking processes at EU/national/intl. level to which AGE contributed with direct participation/input from older people.
	Objective 7: Develop AGE's capacity as a representative, resilient, and innovative network	Number of new AGE member organisations, diversity of their profiles and number of specific contributions/innovations brought to the network
	Objective 8: Increase co-ownership of AGE network by members	Number of AGE member organisations actively involved in shaping network's priorities, strategies, activities etc.

You can stop the perpetuation of ageism!

Please read our one-pager on communicating on older persons in a non-stereotypical way.

About AGE Platform Europe

AGE Platform Europe is the largest European network of non-profit organizations of and for older people. We elevate older people's voice, bringing their experience and aspirations to the table to celebrate ageing and fight for equality at all ages.

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