

DELIVERABLE D3.3

Outreach and engagement

Beneficiary	AGE Platform Europe
Specific Agreement	101051468
Proposal Acronym	AGE WP 2022
Call **Type of Action**	CERV-2021-OG-SGA CERV-FPA-OG
Work Package	WP 3
Type of deliverable	Report
Dissemination level	Public
Actual date of delivery	13 January 2023

1. Description of the deliverable

This report provides an overview of our dissemination activities through different communication channels: website, social media, Mailchimp (newsletter, newsflashes, press releases) in view of enlarging the outreach of our work to promote age equality and the respect of human rights across the life course.

2. Key outcomes

In line with AGE Communication Strategy, developed together with AGE members, the outcomes of our advocacy work is communicated externally through various communication channels and tools that are updated on a regular basis.

The main outcome of this work is not only an immediate larger visibility of AGE positions, reports, recommendations etc., but also, in longer term, a positive change in the perception of ageing and older people. Our efforts to increase the outreach of our communication aim at supporting AGE's storytelling about population ageing and, as a spill-over effect, at strengthening the engagement of our current and new allies to support AGE's vision for a society for all ages. In 2023, we further developed cooperation with allies, both institutional, private and in civil society to build on the potential that living longer present for individuals, local communities and our societies. Since living longer and in better health conditions as one of the greatest human achievements it should be fully seized for the benefits of all. The human

rights perspective to ageing (human rights do not have an 'expiration date') is an inherent part of our storytelling and efforts to increase the outreach of our work on age equality and to enhance the engagement with relevant actors.

- Our **website** serves as a window to AGE work and repository for sharing it to external audiences. On 20 December 2022, the home page of AGE website reported 606370 views. Over the year, our website counted 110,545 visitors and 239,670 page views.
  In 2022, we published 293 posts, including:
  - 48 news articles related to AGE work
  - 21 news articles related to EU and international developments
  - 25 member news articles
  - 11 Special Briefings
  - 5 press releases
  - 10 examples of good practices
  - 32 general publications + 3 publications from AGE
  - 74 events in our online calendar

- Our **newsletter** CoverAGE is published every month (except in August) to a Mailchimp list of recipients (open to all interested stakeholders). It provides updated news on our work and events and other news and resources at EU, global and national/local levels.

  In 2022, we issued 11 editions of our newsletter CoverAGE. They were sent via Mailchimp to our list of subscribers that reached 3262 in December 2022 (average open rate: 33%). It is also published on AGE website and shared on social media. Our newsletters are collected on AGE website. CoverAGE also includes every month a "Special Briefing", which is a longer article focusing on a timely relevant topical issue as well as quarterly letter from AGE Secretary General providing opportunity to provide periodic reflection on the work that was accomplished and future developments. The list of our Special Briefing can be found here.
  The most popular topics of our Special Briefing (highest visit rate on website) were: (over 1K views) the war in Ukraine, adequate housing in older age, the MIPAA Ministerial Conference on Ageing, older people' human rights (UNOEWG), AGE key milestones in 2022, (over 700 views) the EU care strategy, mental health in older age, the Elder Abuse Awareness Day.

- Our **Social Media** - Facebook, Twitter and LinkedIn - help enlarge our audience, increase our outreach, and follow the work of our partners and other ageing-related news. Outreach in 2022:
  - On Twitter:
    - Number of followers (in December 2022): 7.778
    - Number of tweets: 284

- Tweet impressions: 157.491
- Profile visits: 99.038
- Mentions: 616

A pick of activity was recorded in March and April on the occasion of the International Day of Women and of the UN Open-Ended Working Group on Ageing + in June for the MIPAA Ministerial Conference on Ageing + in November around our Annual Conference.

Top tweets (2K+ impressions) were dealing with the release of our policy brief on long-term care, gender equality in care, the launch of the Long-Term Care Empowerment model developed with the Biscay authorities,

- On Facebook:
  - Number of followers (in December 2022): 2.640
  - Number of publications: 80
  - Page coverage in 2022: 66 097
  - Page visits : 2 332
  - Likes : 109

  Most popular publications: on the International Day of Older People, the EU Day of Solidarity between Generations, our annual Conference on care, the video competition ahead of UNOEWG,
- On LinkedIn:
  - Number of followers (in December 2022): 2.249
  - Number of page views: 2.163
  - Number of unique visitors : 988
  - Number of posts: 36

  Most popular posts (+700 impressions): on solidarity with Ukraine, poverty, International Day of Older Persons, older people's rights and our joint call for an UN Convention on older people ahead of UNOEWG, job vacancies at AGE, participation of older people (DLN project final event), LTC empowerment model (Biscay joint project), call for tender for AGE website & branding.

Our Blog covering news from the European Parliament recorded 777 visits and 1408 views in early January 2023. We published one article in 2022: https://towardsanagefriendlyep.com/2022/02/09/workers-experiencing-menopause-deserve-protection-from-discrimination/ It will be more extensively used in the upcoming years to cover the EP elections.

- **Press releases** - We issued 6 press statements that were directly addressed to the 162 journalists of our Press contact list. Our statements covered the need for support to Older Ukrainians, to older women, the launch of the EU Care Strategy, the impact of rising prices on older people, and our call for an EU strategy on age equality.

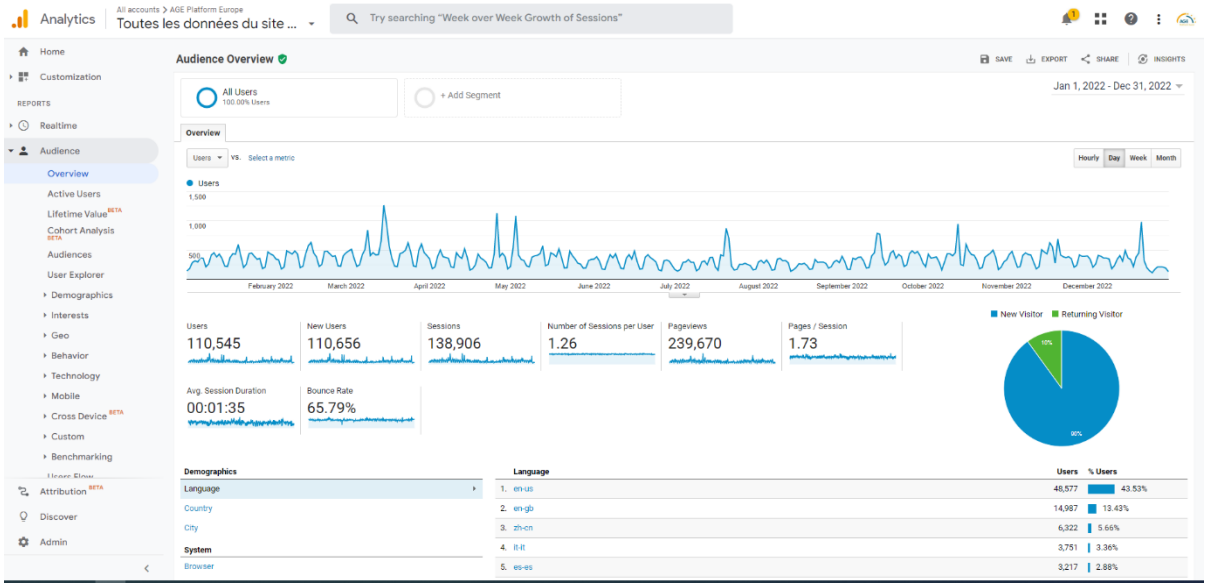
- Older Ukrainians need our support, AGE reminds on European Day of Solidarity between Generations
- The EU Care Strategy is historic, but will Member States live up to the ambition?
- Older women make our societies resilient. We should support them!
- To keep their energy, older people need support- International Day for the Eradication of Poverty
- The European Union must bring long-term support to older persons in Ukraine and those settling in the EU
- Human Rights Day: We call for an EU strategy on age equality to ensure dignity, freedom & justice throughout life! (289 views on web page + 6.125 views on Twitter & 155 engagements)

- **Newsflashes** - Our work is also shared internally to our member organisations on a regular basis, through newsflashes sent via emails with Mailchimp. In 2022, we sent 23 newsflashes to an average of 399 members subscribed:
  - AGE Newsflash - UN OEWG13 Call for Inputs
  - AGE Newsflash - What barriers do you face when advocating at national level?
  - AGE Newsflash - Upcoming events
  - AGE Newsflash - Upcoming events
  - AGE Newsflash - Upcoming events
  - AGE Newsflash - IDOP 2022
  - AGE Newsflash - AGE Barometer 2023
  - AGE Newsflash - Upcoming events
  - AGE Newsflash - Questionnaire for AGE Barometer 2023
  - AGE Newsflash - OEWG internal debrief + MIPAA conference report
  - AGE Newsflash - New TF Terms of References
  - AGE Newsflash - Upcoming events for June/July 2022
  - AGE Newsflash - UNECE Ministerial Conference on Ageing: our contribution
  - AGE Newsflash - 12th session of the UN OEWG - Report and debrief meeting
  - AGE Newsflash - 12th session of the UN OEWG
  - AGE Newsflash - Annual Report 2021
  - AGE Newsflash - Ukraine
  - AGE Newsflash - UN Decade and CSO Alliance
  - AGE Newsflash - GAROP Global Rally
  - AGE Newsflash - Upcoming events for Feb 2022
  - AGE Newsflash - MIPAA Conference in Rome
  - AGE Newsflash - French EUCO Presidency Conference
  - AGE Newsflash - Upcoming events for Jan 2022

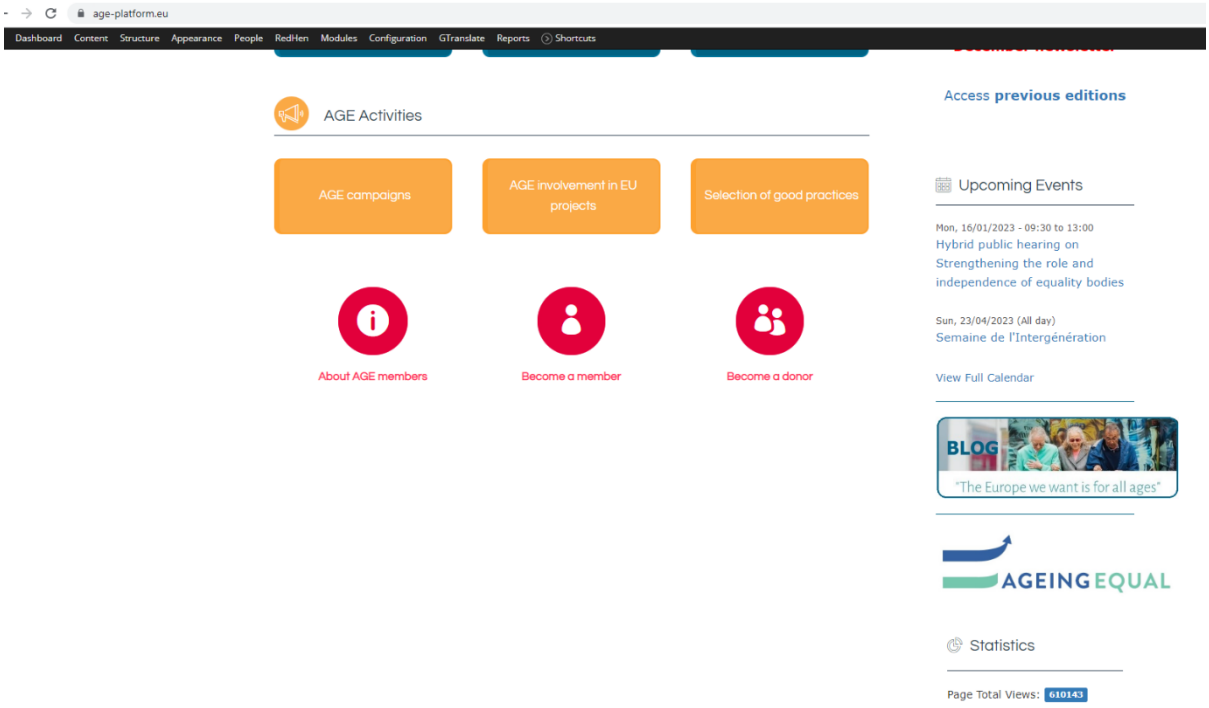
The open rate ranged from 42% to 53%. The most popular topics were the UNECE Ministerial Conference on Ageing, the International Day of Older People (IDOP), AGE's Task Force new terms of references, the 12th UNOEWG and AGE Annual Report.

3. Prints of relevant proofs

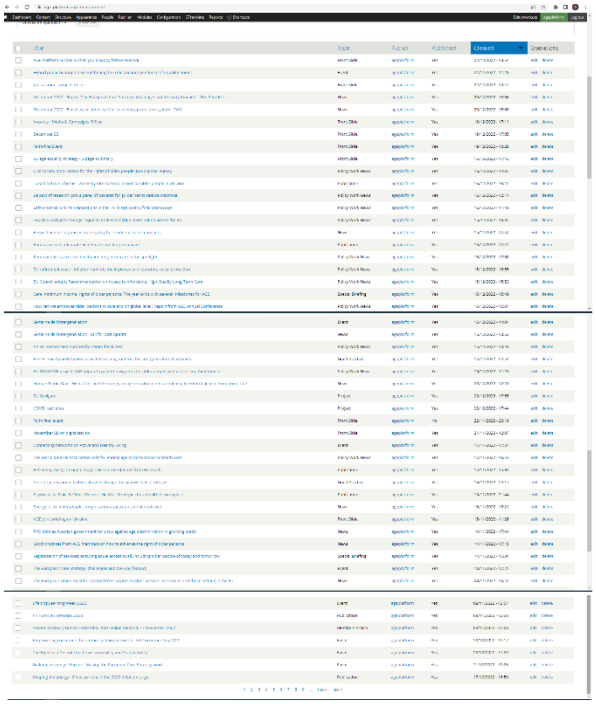
Website:

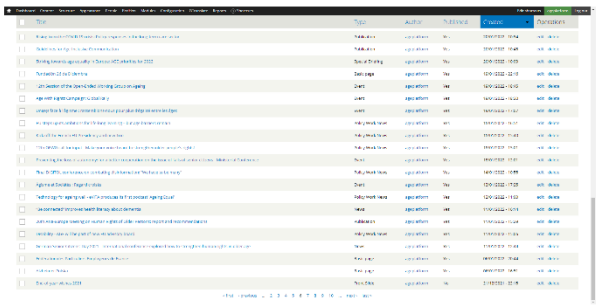


Number of home page visit on 9 January 2023 (610.243):

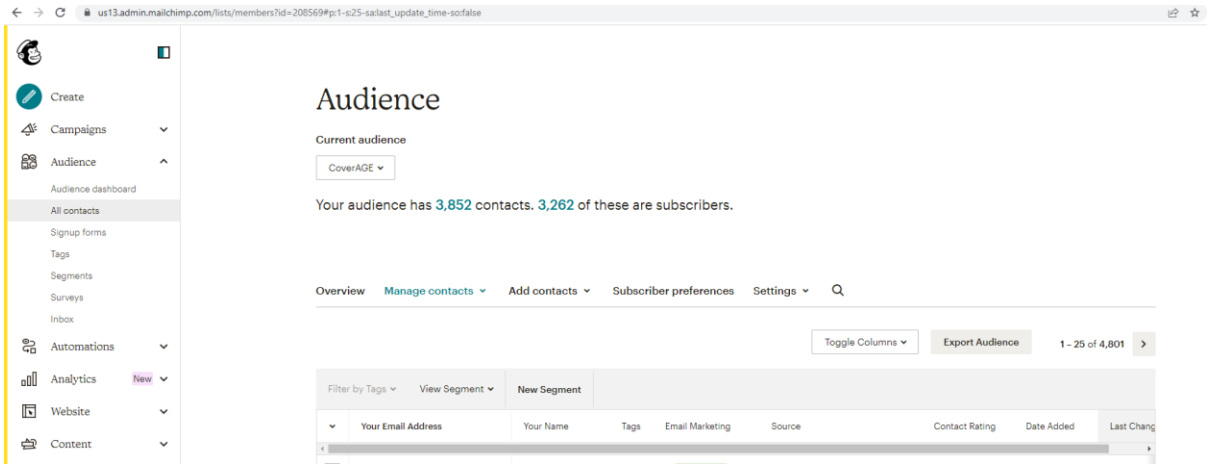


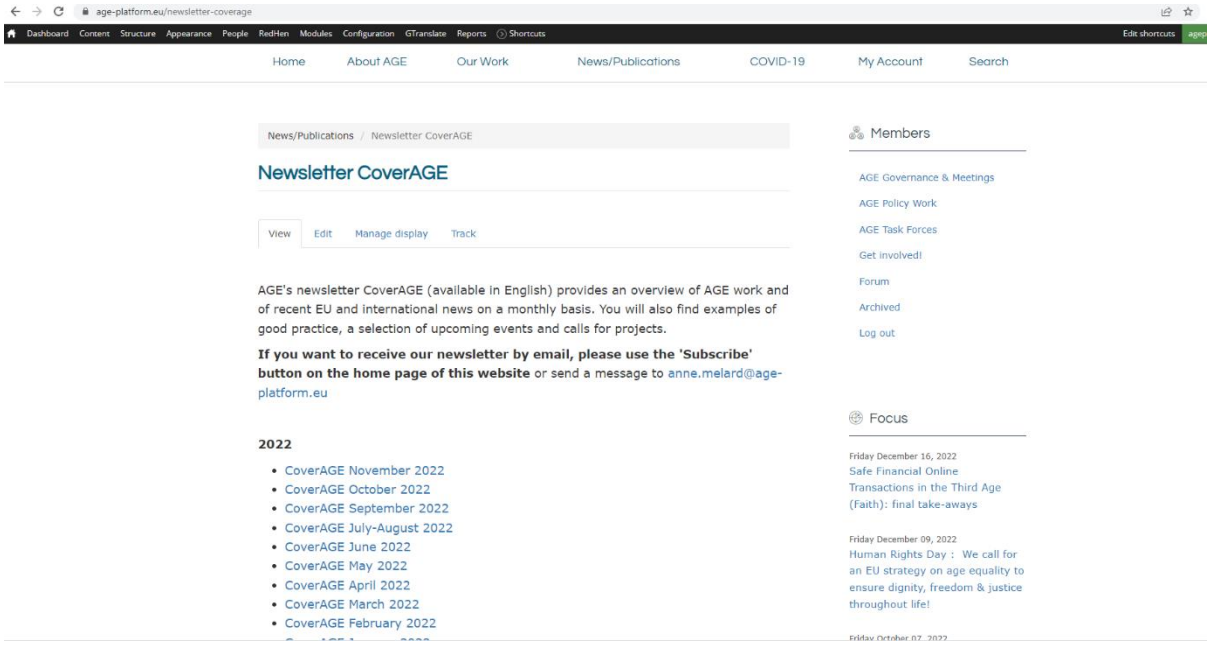
Content (last and first publications):

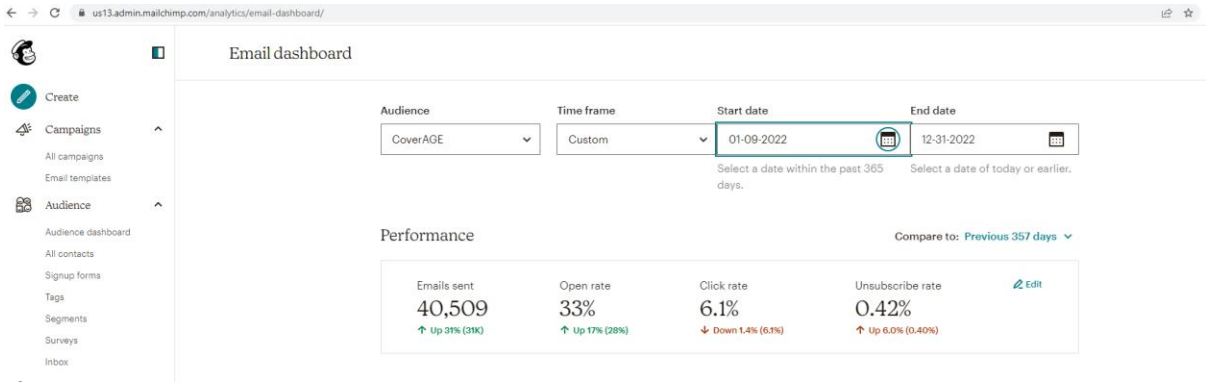




CoverAGE audience (subscribers):

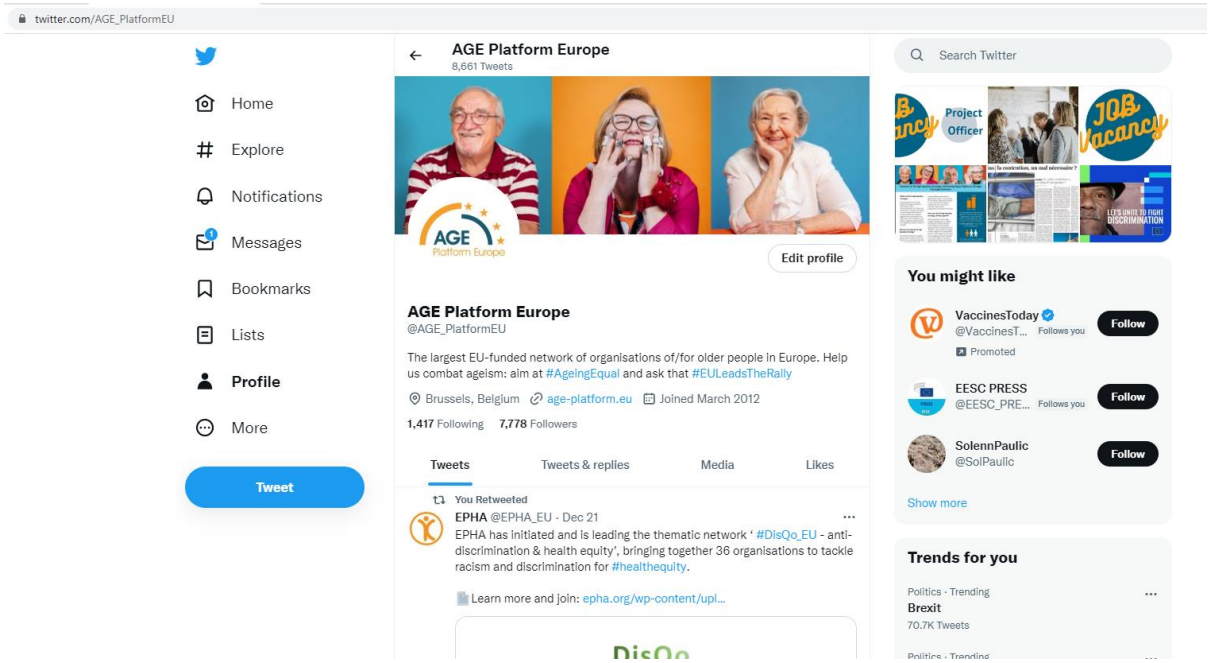



age-platform.eu/newsletter-coverage
Dashboard Content Structure Appearance People RedHen Modules Configuration GTranslate Reports Shortcuts
Edit shortcuts
Home About AGE Our Work News/Publications COVID-19 My Account Search
News/Publications / Newsletter CoverAGE
Newsletter CoverAGE
View Edit Manage display Track
AGE's newsletter CoverAGE (available in English) provides an overview of AGE work and of recent EU and international news on a monthly basis. You will also find examples of good practice, a selection of upcoming events and calls for projects.
If you want to receive our newsletter by email, please use the 'Subscribe' button on the home page of this website or send a message to anne.melard@age-platform.eu
2022
CoverAGE November 2022
CoverAGE October 2022
CoverAGE September 2022
CoverAGE July-August 2022
CoverAGE June 2022
CoverAGE May 2022
CoverAGE April 2022
CoverAGE March 2022
CoverAGE February 2022
Members
AGE Governance & Meetings
AGE Policy Work
AGE Task Forces
Get involved!
Forum
Archived
Log out
Focus
Friday December 16, 2022
Safe Financial Online Transactions in the Third Age (Faith): final take-aways
Friday December 09, 2022
Human Rights Day : We call for an EU strategy on age equality to ensure dignity, freedom & justice throughout life!

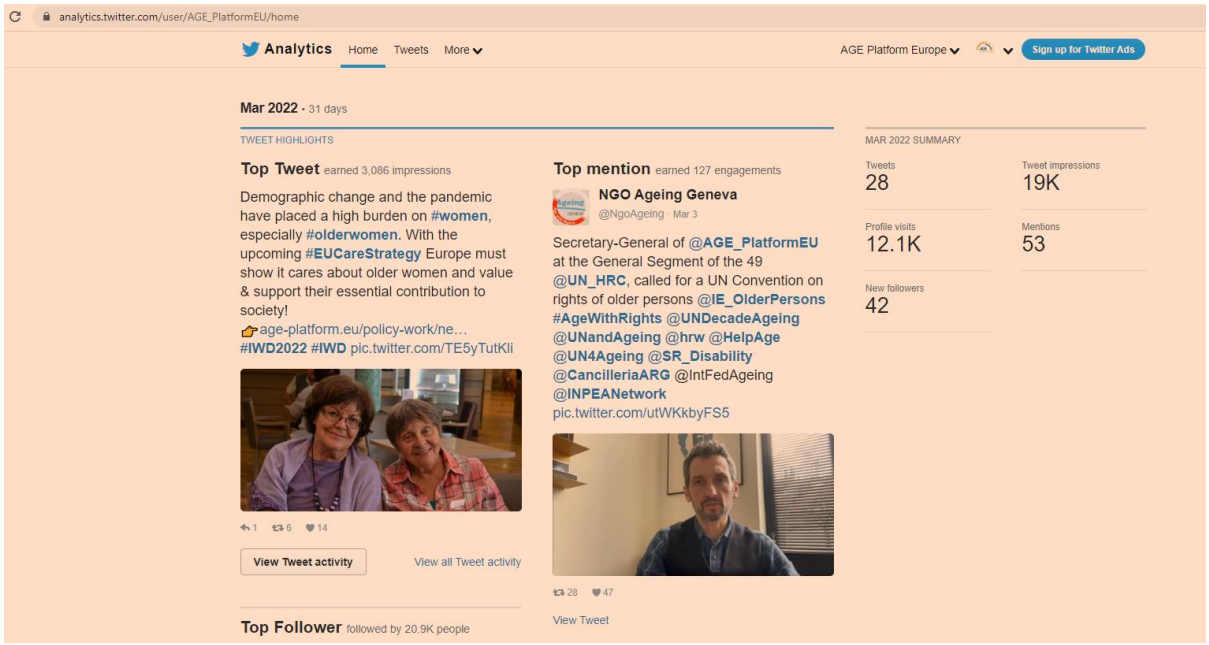

us13.admin.mailchimp.com/analytics/email-dashboard/
Email dashboard
Create
Campaigns
All campaigns
Email templates
Audience
Audience dashboard
All contacts
Signup forms
Tags
Segments
Surveys
Inbox
Audience
CoverAGE
Time frame
Custom
Start date
01-09-2022
Select a date within the past 365 days.
End date
12-31-2022
Select a date of today or earlier.
Performance
Compare to: Previous 357 days
Emails sent
40,509
Up 31% (31K)
Open rate
33%
Up 17% (28%)
Click rate
6.1%
Down 1.4% (6.1%)
Unsubscribe rate
0.42%
Up 6.0% (0.40%)
Edit

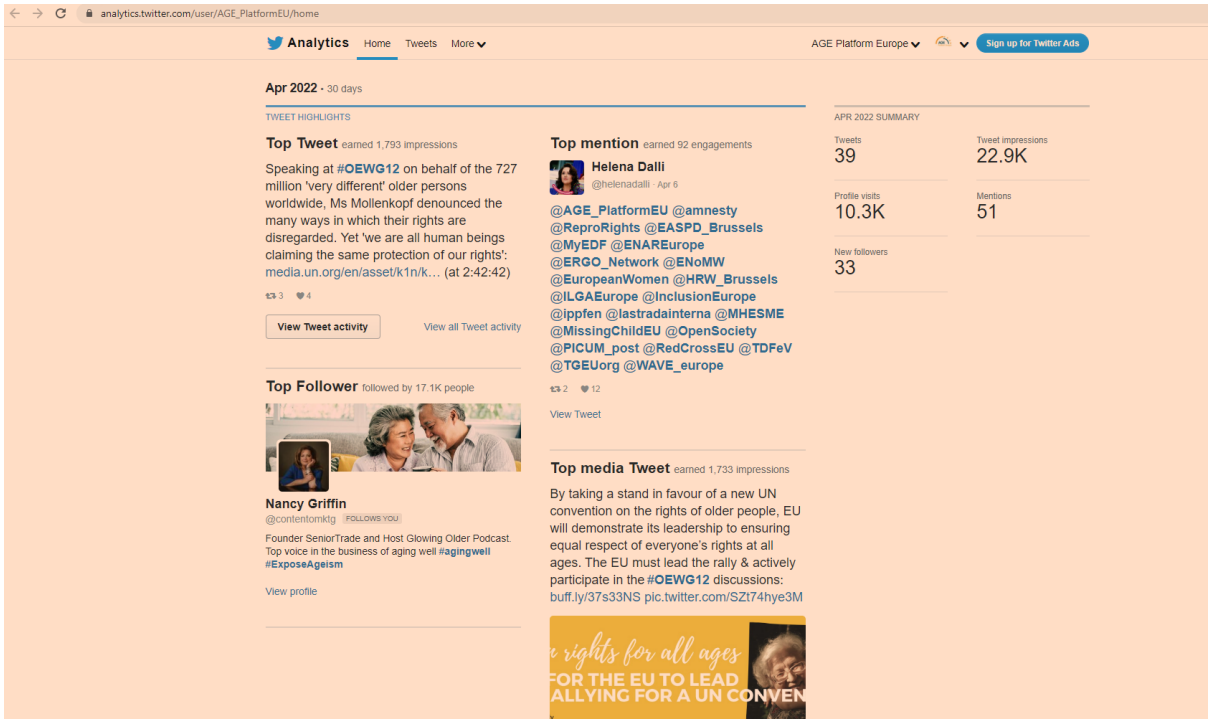
Social Media:

Twitter :

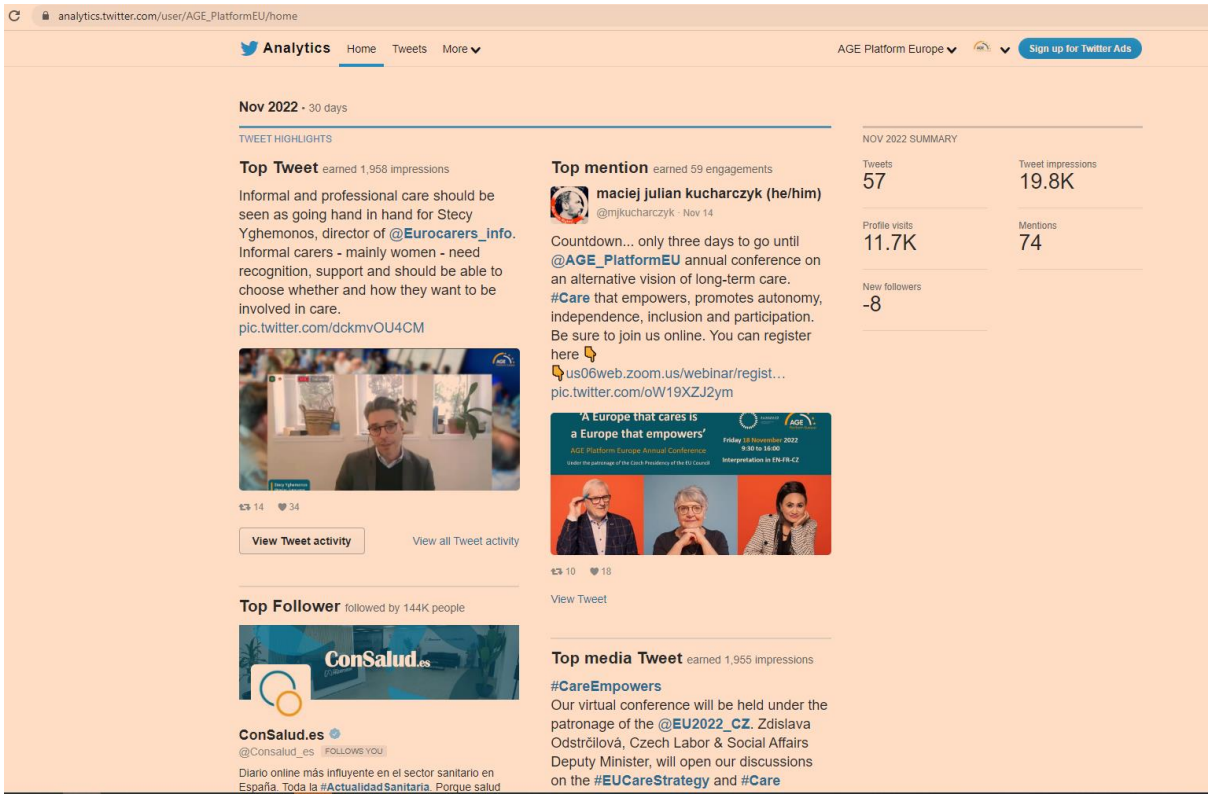


Pick of activity :



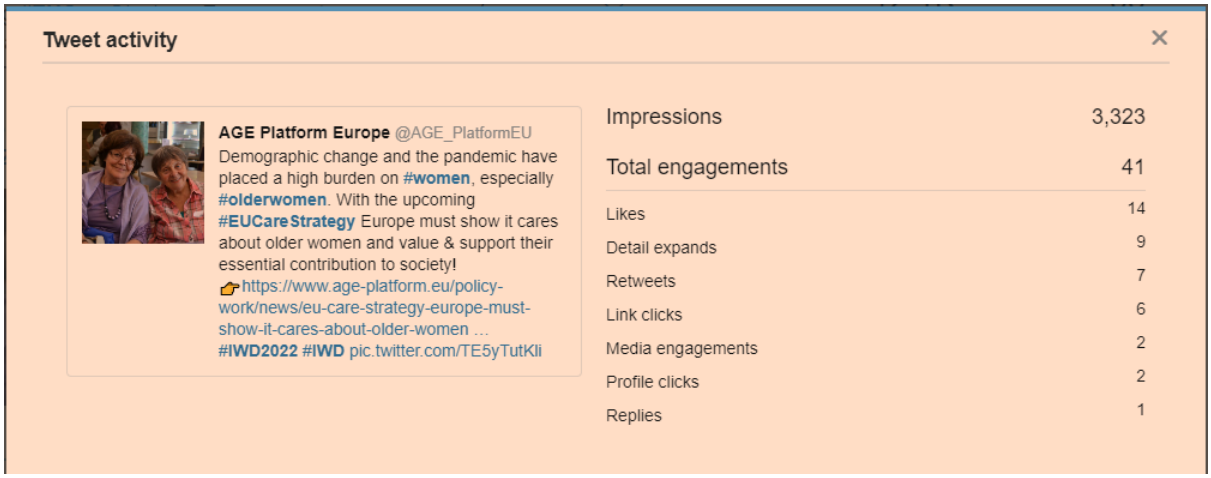

analytics.twitter.com/user/AGE_PlatformEU/home
Analytics
Home
Tweets
More
AGE Platform Europe
Sign up for Twitter Ads
Apr 2022 · 30 days
TWEET HIGHLIGHTS
Top Tweet earned 1,793 impressions
Speaking at #OEWG12 on behalf of the 727 million 'very different' older persons worldwide, Ms Mollenkopf denounced the many ways in which their rights are disregarded. Yet 'we are all human beings claiming the same protection of our rights': media.un.org/en/asset/k1n/k… (at 2:42:42)
3
4
View Tweet activity
View all Tweet activity
Top Follower followed by 17.1K people
Nancy Griffin
@contentomktg
FOLLOWS YOU
Founder SeniorTrade and Host Glowing Older Podcast. Top voice in the business of aging well #agingwell #ExposeAgeism
View profile
Top mention earned 92 engagements
Helena Dalli
@helenadalli · Apr 6
@AGE_PlatformEU @amnesty @ReproRights @EASPD_Brussels @MyEDF @ENAREurope @ERGO_Network @ENoMW @EuropeanWomen @HRW_Brussels @ILGAEurope @InclusionEurope @ippfen @lastradainterna @MHESME @MissingChildEU @OpenSociety @PICUM_post @RedCrossEU @TDFeV @TGEUorg @WAVE_europe
2
12
View Tweet
Top media Tweet earned 1,733 impressions
By taking a stand in favour of a new UN convention on the rights of older people, EU will demonstrate its leadership to ensuring equal respect of everyone's rights at all ages. The EU must lead the rally & actively participate in the #OEWG12 discussions: buff.ly/37s33NS pic.twitter.com/SZt74hye3M
rights for all ages
FOR THE EU TO LEAD
ALLYING FOR A UN CONVEN
APR 2022 SUMMARY
Tweets
39
Tweet impressions
22.9K
Profile visits
10.3K
Mentions
51
New followers
33

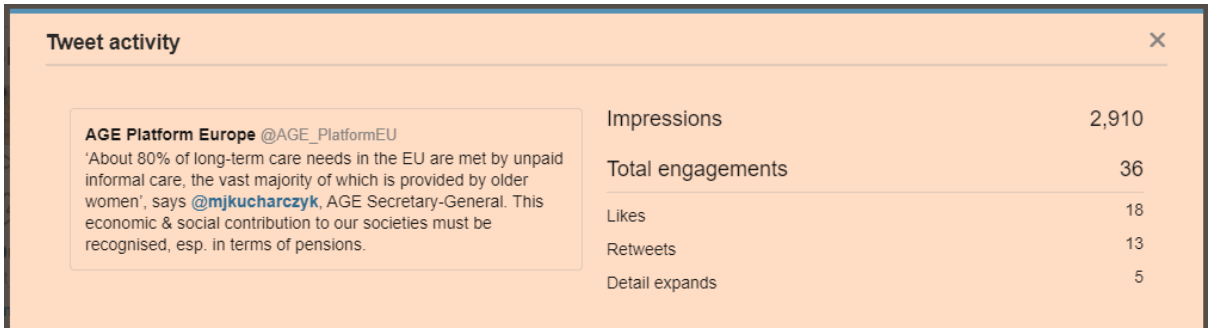

analytics.twitter.com/user/AGE_PlatformEU/home
Analytics
Home
Tweets
More
AGE Platform Europe
Sign up for Twitter Ads
Jun 2022 · 30 days
TWEET HIGHLIGHTS
Top Tweet earned 1,760 impressions
This afternoon we will discuss with @ILCUK & @HRBDTNews the findings of a new report by Prof Lorna McGregor & @neilmcrowther on the challenges that digital technology can pose to #olderpeople's #HumanRights.
event: age-platform.eu/event/digital-…
report: essex.ac.uk/research-proje…
pic.twitter.com/GSIEVdNYjH
'A Digital Cage is Still a Cage'
How can new and emerging digital technologies advance, rather than place at risk, the human rights of older people who draw on social care?
Online discussion
23 June, 2022, 14:00-15:30
ilc...
5
3
View Tweet activity
View all Tweet activity
Top Follower followed by 27.3K people
Yarının daha güzel olmasını istiyorsan, bugünü güzelleştir.
murat kgirgin
@muratkgirgin
FOLLOWS YOU
Bonum commune communitatis #Cooperativist
Top mention earned 263 engagements
maciej julian kucharczyk (he/him)
@mjkucharczyk · Jun 16
Finally united, @AGE_PlatformEU members celebrating age equality and solidarity at #MIPAA20Rome ministerial conference on a Sustainable World for All Ages pic.twitter.com/FTpskBpd4p
22
95
View Tweet
Top media Tweet earned 1,518 impressions
In its Declaration on #Ageing, the Joint Civil Society & Science Forum welcomes the #MIPAA20Rome rights-based and life-course approach, the commitment against ageism & the enhanced protection against abuse in care settings.
pic.twitter.com/WPW6ZHvSM8
JUN 2022 SUMMARY
Tweets
33
Tweet impressions
20.4K
Profile visits
13.7K
Mentions
91
New followers
51


analytics.twitter.com/user/AGE_PlatformEU/home
Analytics
Home
Tweets
More
AGE Platform Europe
Sign up for Twitter Ads
Nov 2022 · 30 days
TWEET HIGHLIGHTS
Top Tweet earned 1,958 impressions
Informal and professional care should be seen as going hand in hand for Stecy Yghemonos, director of @Eurocarers_info. Informal carers - mainly women - need recognition, support and should be able to choose whether and how they want to be involved in care.
pic.twitter.com/dckmvOU4CM
14
34
View Tweet activity
View all Tweet activity
Top Follower followed by 144K people
ConSalud.es
@Consalud_es
FOLLOWS YOU
Diario online más influyente en el sector sanitario en España. Toda la #ActualidadSanitaria. Porque salud
Top mention earned 59 engagements
maciej julian kucharczyk (he/him)
@mjkucharczyk · Nov 14
Countdown... only three days to go until @AGE_PlatformEU annual conference on an alternative vision of long-term care. #Care that empowers, promotes autonomy, independence, inclusion and participation. Be sure to join us online. You can register here
us06web.zoom.us/webinar/regist…
pic.twitter.com/oW19XZJ2ym
'A Europe that cares is a Europe that empowers'
AGE Platform Europe Annual Conference
10
18
View Tweet
Top media Tweet earned 1,955 impressions
#CareEmpowers
Our virtual conference will be held under the patronage of the @EU2022_CZ. Zdislava Odstrčilová, Czech Labor & Social Affairs Deputy Minister, will open our discussions on the #EUCareStrategy and #Care
NOV 2022 SUMMARY
Tweets
57
Tweet impressions
19.8K
Profile visits
11.7K
Mentions
74
New followers
-8

Top tweets :

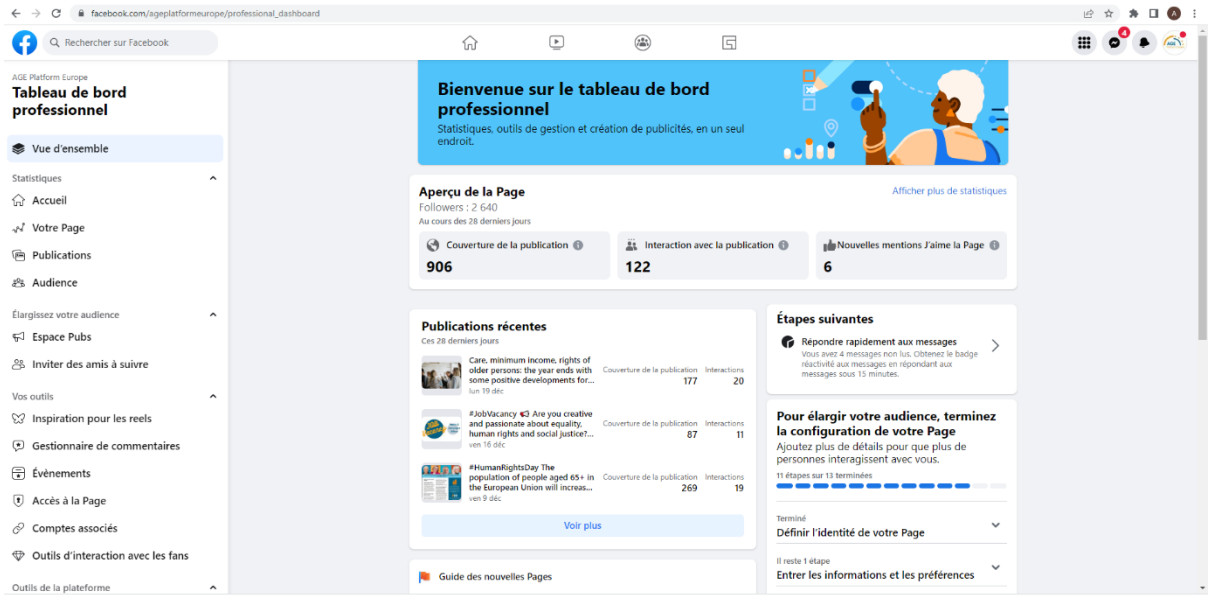

Tweet activity
AGE Platform Europe @AGE_PlatformEU
While the @EU_Commission is planning to launch its #EuropeanCareStrategy this year, we call for a new - positive - vision of #LongTermCare aiming to support autonomy and participation at all stages of life:
https://www.age-platform.eu/policy-work/news/we-call-new-vision-long-term-care-supports-autonomy-and-participation …
#AgeingEqual #AgeEquality #AgeWithRights pic.twitter.com/b3WfW8yhbf
Impressions 2,660
Total engagements 52
Likes 16
Detail expands 11
Retweets 10
Link clicks 10
Profile clicks 3
Follows 1
Hashtag clicks 1

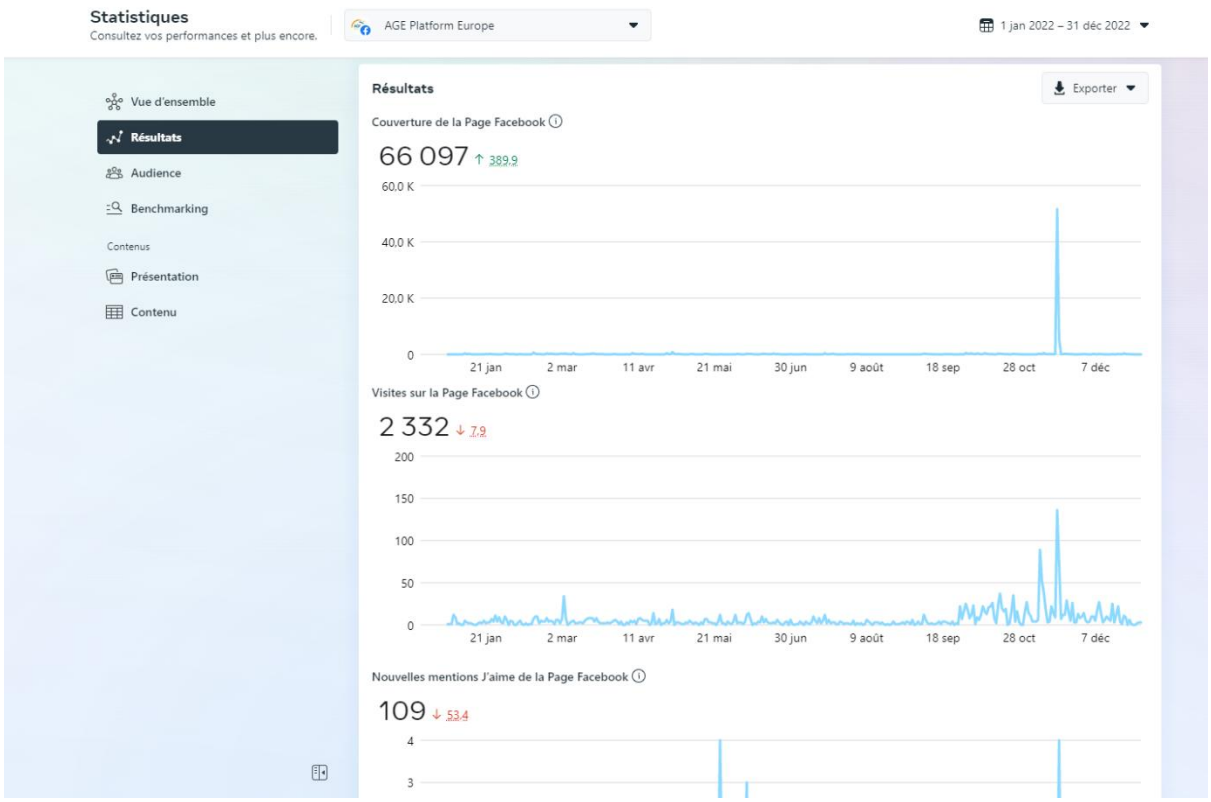

Tweet activity
AGE Platform Europe @AGE_PlatformEU
Demographic change and the pandemic have placed a high burden on #women, especially #olderwomen. With the upcoming #EUCareStrategy Europe must show it cares about older women and value & support their essential contribution to society!
https://www.age-platform.eu/policy-work/news/eu-care-strategy-europe-must-show-it-cares-about-older-women …
#IWD2022 #IWD pic.twitter.com/TE5yTutKli
Impressions 3,323
Total engagements 41
Likes 14
Detail expands 9
Retweets 7
Link clicks 6
Media engagements 2
Profile clicks 2
Replies 1


Tweet activity
AGE Platform Europe @AGE_PlatformEU
'About 80% of long-term care needs in the EU are met by unpaid informal care, the vast majority of which is provided by older women', says @mjkucharczyk, AGE Secretary-General. This economic & social contribution to our societies must be recognised, esp. in terms of pensions.
Impressions 2,910
Total engagements 36
Likes 18
Retweets 13
Detail expands 5


Tweet activity
AGE Platform Europe @AGE_PlatformEU
Informal and professional care should be seen as going hand in hand for Stecy Yghemonos, director of @Eurocarers_info. Informal carers - mainly women - need recognition, support and should be able to choose whether and how they want to be involved in care.
pic.twitter.com/dckmvOU4CM
Impressions 2,027
Total engagements 85
Likes 34
Profile clicks 19
Retweets 16
Detail expands 11
Media engagements 4
Follows 1

Facebook:


Tableau de bord professionnel
Vue d'ensemble
Statistiques
Accueil
Votre Page
Publications
Audience
Élargissez votre audience
Espace Pubs
Inviter des amis à suivre
Vos outils
Inspiration pour les reels
Gestionnaire de commentaires
Évènements
Accès à la Page
Comptes associés
Outils d'interaction avec les fans
Outils de la plateforme
Bienvenue sur le tableau de bord professionnel
Statistiques, outils de gestion et création de publicités, en un seul endroit.
Aperçu de la Page
Followers : 2 640
Au cours des 28 derniers jours
Afficher plus de statistiques
Couverture de la publication
906
Interaction avec la publication
122
Nouvelles mentions J'aime la Page
6
Publications récentes
Ces 28 derniers jours
Voir plus
Étapes suivantes
Répondre rapidement aux messages
Pour élargir votre audience, terminez la configuration de votre Page
Ajoutez plus de détails pour que plus de personnes interagissent avec vous.
Définir l'identité de votre Page
Entrer les informations et les préférences
Guide des nouvelles Pages

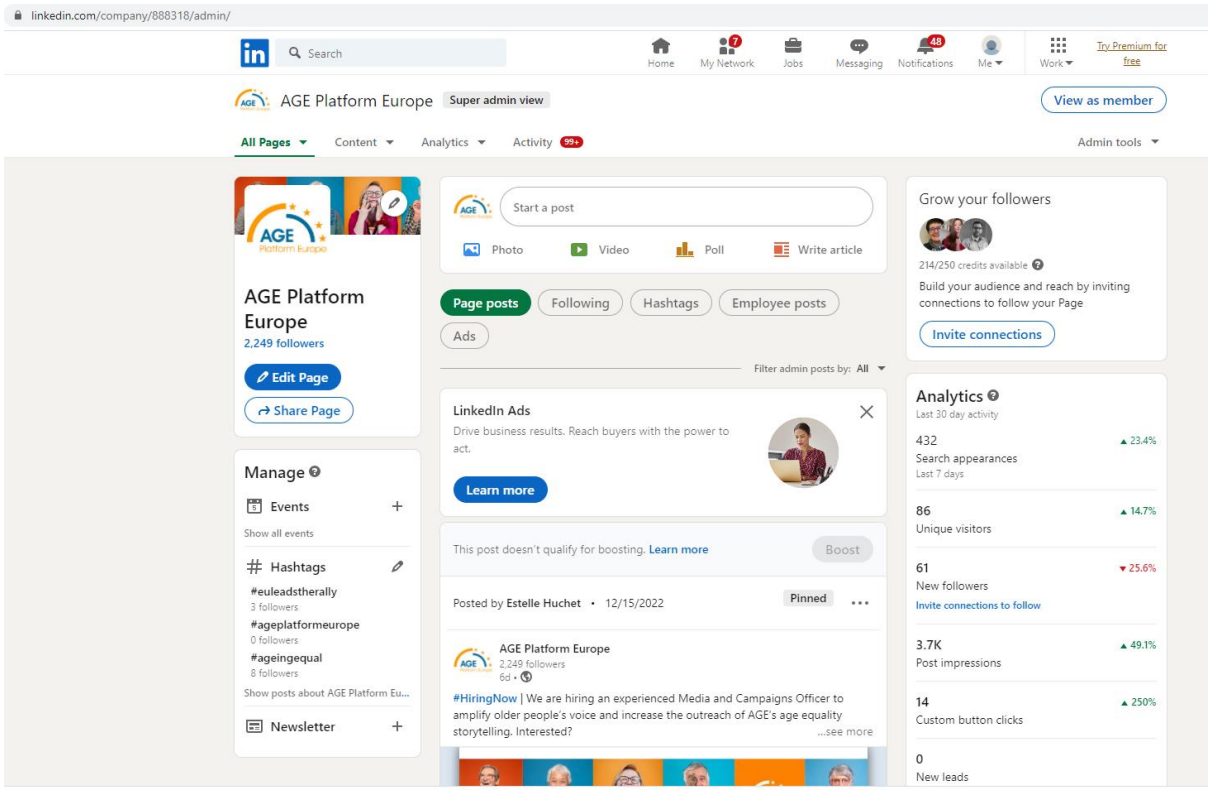

Statistiques
Consultez vos performances et plus encore.
AGE Platform Europe
1 jan 2022 – 31 déc 2022
Vue d'ensemble
Résultats
Audience
Benchmarking
Contenus
Présentation
Contenu
Résultats
Exporter
Couverture de la Page Facebook
66 097 ↑ 389,9
60.0 K
40.0 K
20.0 K
0
21 jan
2 mar
11 avr
21 mai
30 jun
9 août
18 sep
28 oct
7 déc
Visites sur la Page Facebook
2 332 ↓ 7,9
200
150
100
50
0
21 jan
2 mar
11 avr
21 mai
30 jun
9 août
18 sep
28 oct
7 déc
Nouvelles mentions J'aime de la Page Facebook
109 ↓ 53,4
4
3

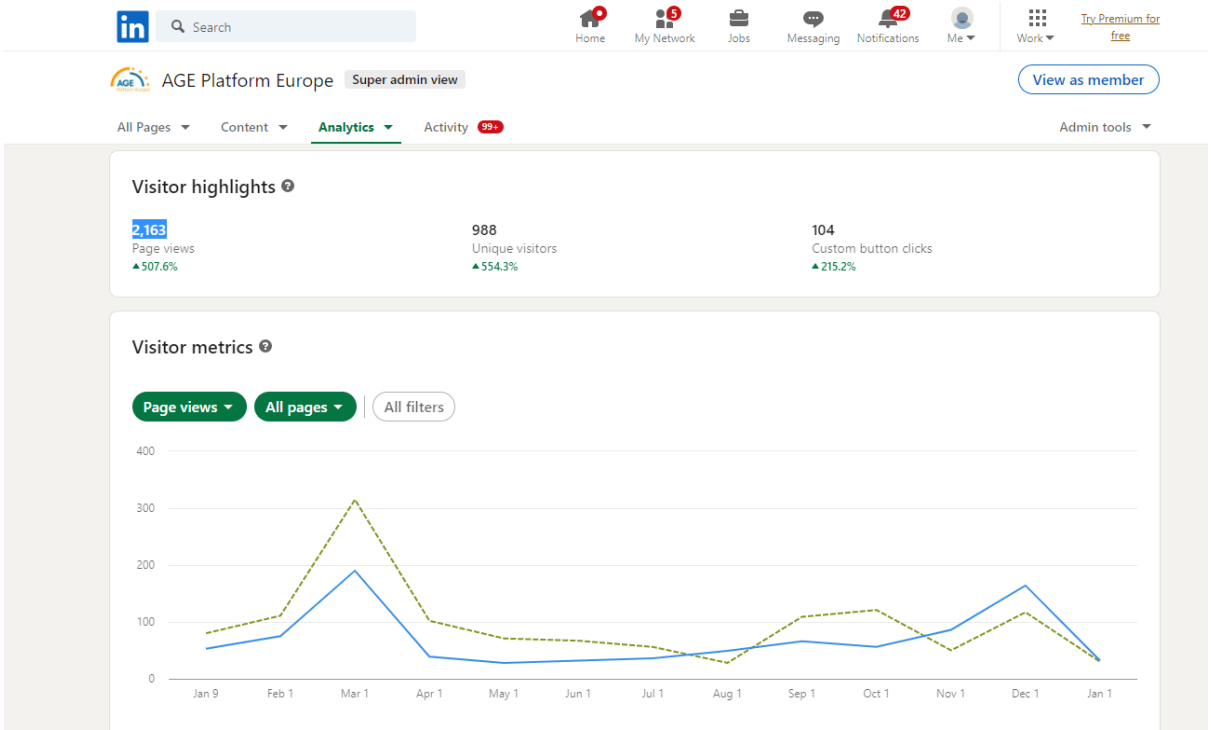
Publications

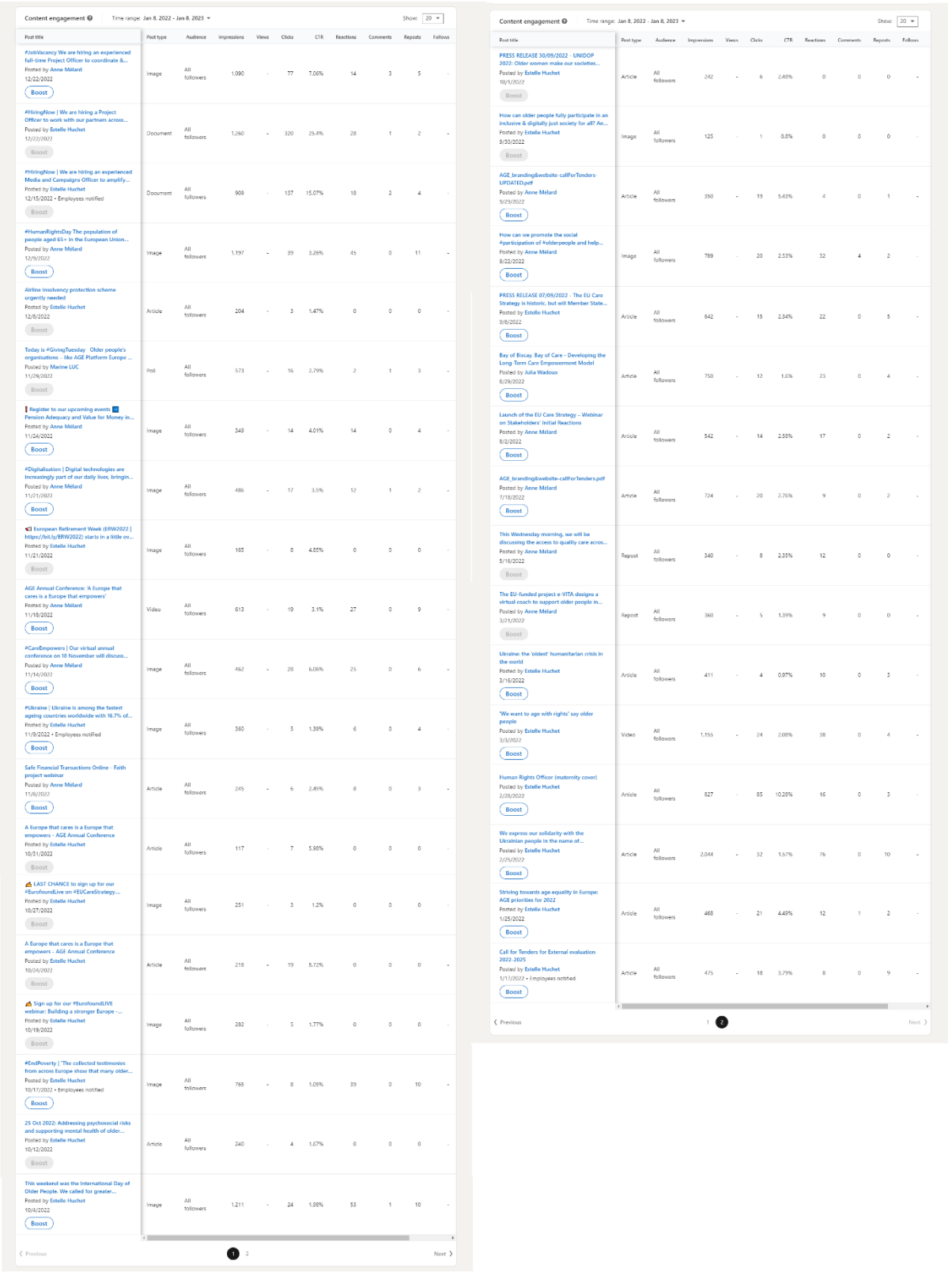
90 derniers jours | Date

		Couverture de la publication	Interactions
	AGE Platform Europe wishes you a joyful festive season and a happy new year 2023! 🎄🎅 (Our secretariat will be closed from 26th December to 3rd January... 22 déc 2022	273	14
	#jobvacancy #job #jobalert We are hiring an experienced full-time Project Officer to coordinate and implement AGE's input in selected EU projects. Will y... 22 déc 2022	409	31
	Care, minimum income, rights of older persons: the year ends with some positive developments for our work. 👉 Find out why in our December Special... 19 déc 2022	186	20
	#JobVacancy 📢 Are you creative and passionate about equality, human rights and social justice? We are hiring an experienced Media & Campaigns Officer to amplif... 16 déc 2022	94	14
	#HumanRightsDay The population of people aged 65+ in the European Union will increase significantly by 2050. Yet, many older people are denied their basic... 9 déc 2022	279	19
	#DigitalInclusion How to enhance the capacities and confidence of adults 55+ in using digital technologies to transact online? Join the hybrid event of the Faith... 6 déc 2022	207	14
	Do you know that any discrimination based on age, disability, sex, race, language, religion or belief is prohibited in the European Union? ☐ The Charter of... 1 déc 2022	136	12
	❗ REGISTER to our upcoming events 📢 🟦 Pension Adequacy and Value for Money in the Time of Financial Repression. Organised together with Better Finance a... 22 nov 2022	326	32
	Digitalisation is increasingly part of our daily lives, bringing hopes of economic, ecological & social progress. Yet, the speed and scale of its development... 21 nov 2022	267	38
	Our online Annual Conference has now started. If you are not registered, you can still follow us live on YouTube 👇 And on Twitter using #CareEmpowers 18 nov 2022	140	14
	#CareEmpowers Ageism, whether structural, institutional or individual, seriously undermines older people's access to care. It takes multiple forms with... 18 nov 2022	488	27
	#CareEmpowers Receiving quality care when we need it must help us carry on with our life. Does the proposed EU care strategy fulfil this ambition? What are the... 16 nov 2022	56434	440
	#CareEmpowers Our virtual annual conference on 18 November will discuss how to improve the provision of care in an ageing EU. But what is actually understood... 14 nov 2022	150	16
	#Ukraine | Ukraine is among the fastest ageing countries worldwide with 16.7% of the population being 65+. Yet older people are still invisible in the... 10 nov 2022	104	12
	Safe online transactions / Webinar ❗ Join the free tutorial of the EU project FAITh for tailored guidance on safe online shopping, online banking and online... 8 nov 2022	165	9
	#CareEmpowers Our Annual Conference will be held under the patronage of the European Czech Presidency (EU2022cz). Zdislava Odstrčilová, Czech Labor and... 7 nov 2022	979	46
	This Thursday, our colleague, Philippe Seidel, will be part of Eurofound's debate on how to improve care in Europe. 🗓 27 October p.m. 🧐 info & registration:... 25 oct 2022	245	30
	International congress on care 📣 "The Right to a Decent Life: Co-responsibility and Sustainability" This congress will bring together representatives from the... 25 oct 2022	219	18
	-- 21 oct 2022	123	8
	-- 18 oct 2022	123	6
	#EndPoverty The rising prices are exposing older people to a higher risk of poverty and social exclusion, particularly those on low incomes. This is shown by o... 17 oct 2022	740	69

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Posted by Estelle Huchet • 12/15/2022
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#HiringNow | We are hiring an experienced Media and Campaigns Officer to amplify older people's voice and increase the outreach of AGE's age equality storytelling. Interested?
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86
Unique visitors
▲ 14.7%
61
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Invite connections to follow
▼ 25.6%
3.7K
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▲ 49.1%
14
Custom button clicks
▲ 250%
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2,163
Page views
▲ 507.6%
988
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▲ 554.3%
104
Custom button clicks
▲ 215.2%
Visitor metrics
Page views
All pages
All filters
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100
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#JobVacancy We are hiring an experienced full-time Project Officer to coordinate &... Posted by Anne Mélard 12/22/2022 Boost	Image	All followers	1,090	-	77	7.06%	14	3	5	-
#HiringNow | We are hiring a Project Officer to work with our partners across... Posted by Estelle Huchet 12/22/2022 Boost	Document	All followers	1,260	-	320	25.4%	28	1	2	-
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#HumanRightsDay The population of people aged 65+ in the European Union... Posted by Anne Mélard 12/9/2022 Boost	Image	All followers	1,197	-	39	3.26%	45	0	11	-
Airline insolvency protection scheme urgently needed Posted by Estelle Huchet 12/8/2022 Boost	Article	All followers	204	-	3	1.47%	0	0	0	-
Today is #GivingTuesday Older people's organisations - like AGE Platform Europe ... Posted by Marine LUC 11/29/2022 Boost	Poll	All followers	573	-	16	2.79%	2	1	3	-
Register to our upcoming events Pension Adequacy and Value for Money in... Posted by Anne Mélard 11/24/2022 Boost	Image	All followers	349	-	14	4.01%	14	0	4	-
#Digitalisation | Digital technologies are increasingly part of our daily lives, bringin... Posted by Anne Mélard 11/21/2022 Boost	Image	All followers	486	-	17	3.5%	12	1	2	-
European Retirement Week (ERW2022 | https://bit.ly/ERW2022) starts in a little ov... Posted by Estelle Huchet 11/21/2022 Boost	Image	All followers	165	-	8	4.85%	0	0	0	-
AGE Annual Conference: 'A Europe that cares is a Europe that empowers' Posted by Anne Mélard 11/18/2022 Boost	Video	All followers	613	-	19	3.1%	27	0	9	-
#CareEmpowers | Our virtual annual conference on 18 November will discuss... Posted by Anne Mélard 11/14/2022 Boost	Image	All followers	462	-	28	6.06%	25	0	6	-
#Ukraine | Ukraine is among the fastest ageing countries worldwide with 16.7% of... Posted by Estelle Huchet 11/9/2022 • Employees notified Boost	Image	All followers	360	-	5	1.39%	6	0	4	-
Safe Financial Transactions Online - Faith project webinar Posted by Anne Mélard 11/8/2022 Boost	Article	All followers	245	-	6	2.45%	8	0	3	-
A Europe that cares is a Europe that empowers - AGE Annual Conference Posted by Estelle Huchet 10/31/2022 Boost	Article	All followers	117	-	7	5.98%	0	0	0	-
LAST CHANCE to sign up for our #EurofoundLive on #EUCareStrategy:... Posted by Estelle Huchet 10/27/2022 Boost	Image	All followers	251	-	3	1.2%	0	0	0	-
A Europe that cares is a Europe that empowers - AGE Annual Conference Posted by Estelle Huchet 10/24/2022 Boost	Article	All followers	218	-	19	8.72%	0	0	0	-
Sign up for our #EurofoundLIVE webinar: Building a stronger Europe -... Posted by Estelle Huchet 10/19/2022 Boost	Image	All followers	282	-	5	1.77%	0	0	0	-
#EndPoverty | 'The collected testimonies from across Europe show that many older... Posted by Estelle Huchet 10/17/2022 • Employees notified Boost	Image	All followers	765	-	8	1.05%	39	0	10	-
25 Oct 2022: Addressing psychosocial risks and supporting mental health of older... Posted by Estelle Huchet 10/12/2022 Boost	Article	All followers	240	-	4	1.67%	0	0	0	-
This weekend was the International Day of Older People. We called for greater... Posted by Estelle Huchet 10/4/2022 Boost	Image	All followers	1,211	-	24	1.98%	53	1	10	-

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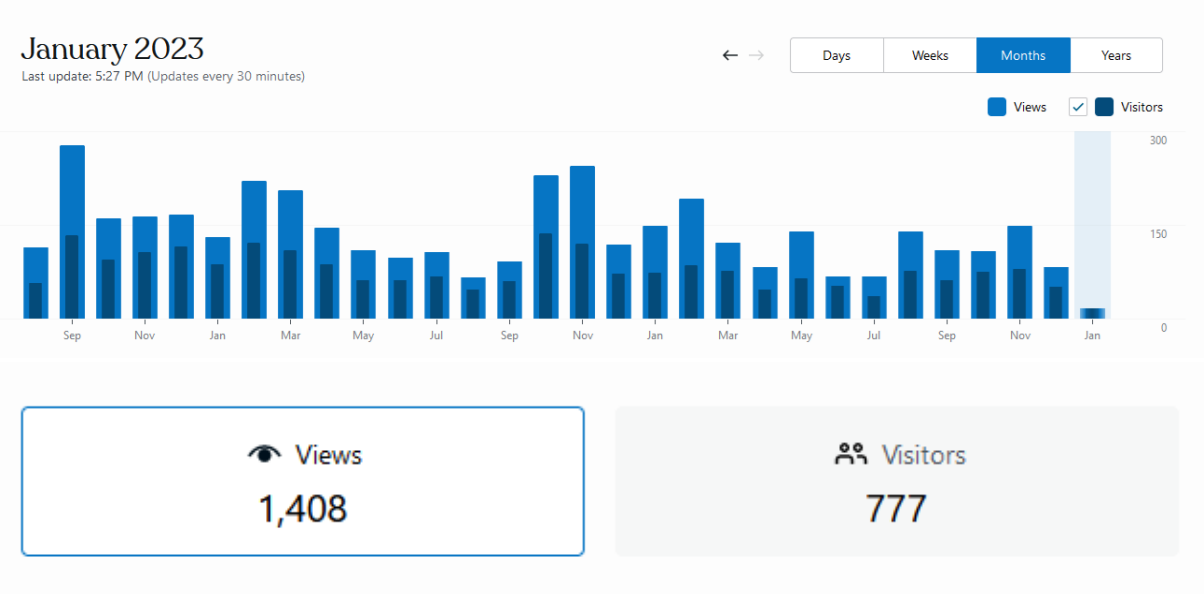
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PRESS RELEASE 30/09/2022 - UNIDOP 2022: Older women make our societies... Posted by Estelle Huchet 10/1/2022 Boost	Article	All followers	242	-	6	2.48%	0	0	0	-
How can older people fully participate in an inclusive & digitally just society for all? An... Posted by Estelle Huchet 9/30/2022 Boost	Image	All followers	125	-	1	0.8%	0	0	0	-
AGE_branding&website-callForTenders-UPDATED.pdf Posted by Anne Mélard 9/29/2022 Boost	Article	All followers	350	-	19	5.43%	4	0	1	-
How can we promote the social #participation of #olderpeople and help... Posted by Anne Mélard 9/22/2022 Boost	Image	All followers	789	-	20	2.53%	32	4	2	-
PRESS RELEASE 07/09/2022 - The EU Care Strategy is historic, but will Member State... Posted by Estelle Huchet 9/8/2022 Boost	Article	All followers	842	-	15	2.34%	22	0	5	-
Bay of Biscay, Bay of Care - Developing the Long Term Care Empowerment Model Posted by Julia Wadoux 8/29/2022 Boost	Article	All followers	750	-	12	1.6%	23	0	4	-
Launch of the EU Care Strategy – Webinar on Stakeholders' Initial Reactions Posted by Anne Mélard 8/2/2022 Boost	Article	All followers	542	-	14	2.58%	17	0	2	-
AGE_branding&website-callForTenders.pdf Posted by Anne Mélard 7/18/2022 Boost	Article	All followers	724	-	20	2.76%	9	0	2	-
This Wednesday morning, we will be discussing the access to quality care across... Posted by Anne Mélard 5/16/2022 Boost	Repost	All followers	340	-	8	2.35%	12	0	0	-
The EU-funded project e-VITA designs a virtual coach to support older people in... Posted by Anne Mélard 3/21/2022 Boost	Repost	All followers	360	-	5	1.39%	9	0	0	-
Ukraine: the 'oldest' humanitarian crisis in the world Posted by Estelle Huchet 3/16/2022 Boost	Article	All followers	411	-	4	0.97%	10	0	3	-
'We want to age with rights' say older people Posted by Estelle Huchet 3/3/2022 Boost	Video	All followers	1,155	-	24	2.08%	38	0	4	-
Human Rights Officer (maternity cover) Posted by Estelle Huchet 2/28/2022 Boost	Article	All followers	827	-	85	10.28%	16	0	3	-
We express our solidarity with the Ukrainian people in the name of... Posted by Estelle Huchet 2/25/2022 Boost	Article	All followers	2,044	-	32	1.57%	76	0	10	-
Striving towards age equality in Europe: AGE priorities for 2022 Posted by Estelle Huchet 1/25/2022 Boost	Article	All followers	468	-	21	4.49%	12	1	2	-
Call for Tenders for External evaluation 2022-2025 Posted by Estelle Huchet 1/17/2022 • Employees notified Boost	Article	All followers	475	-	18	3.79%	8	0	9	-

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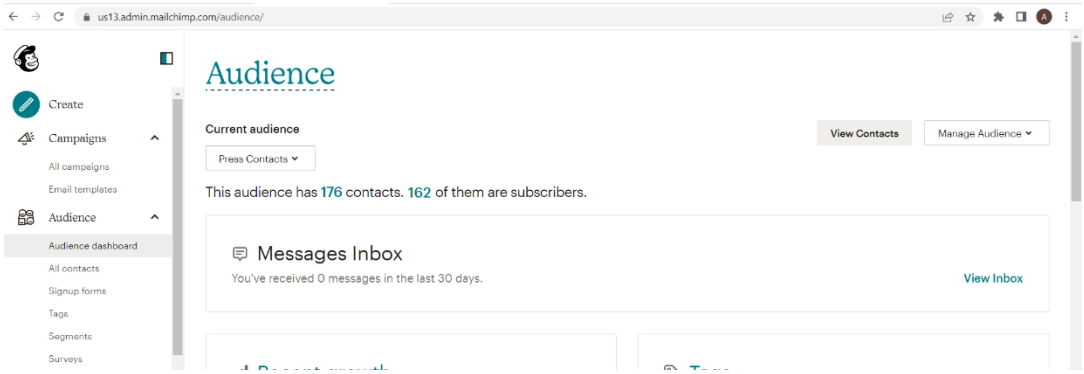
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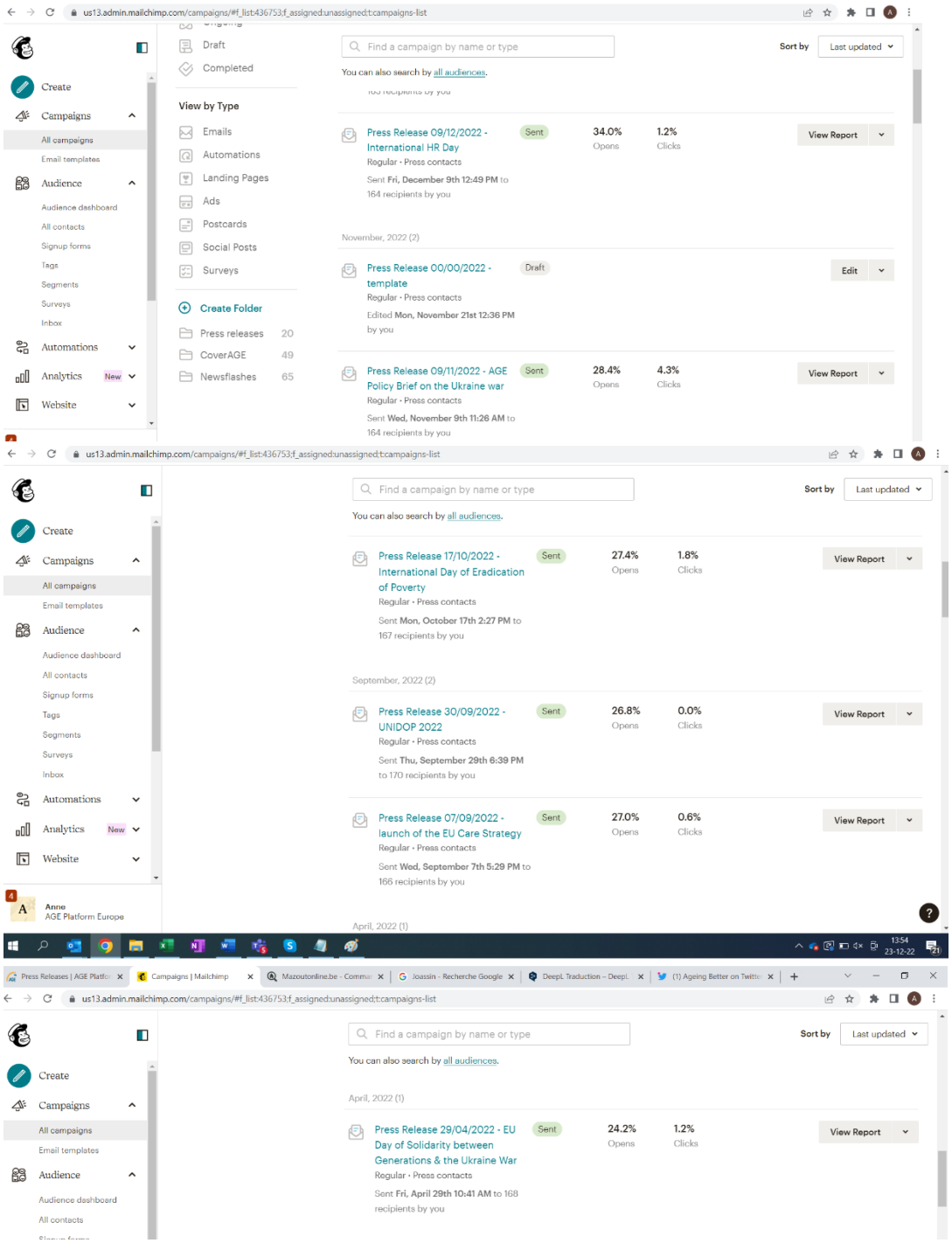
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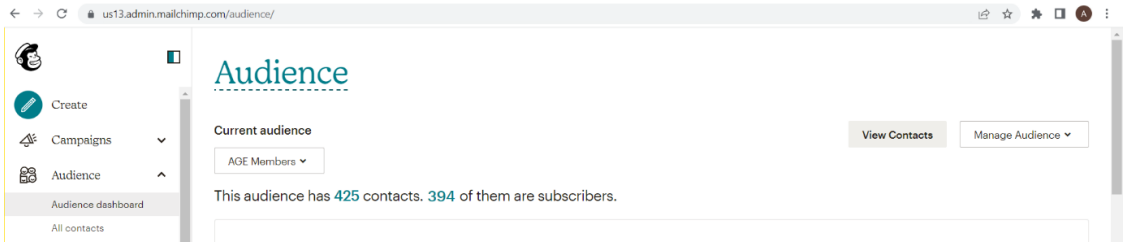
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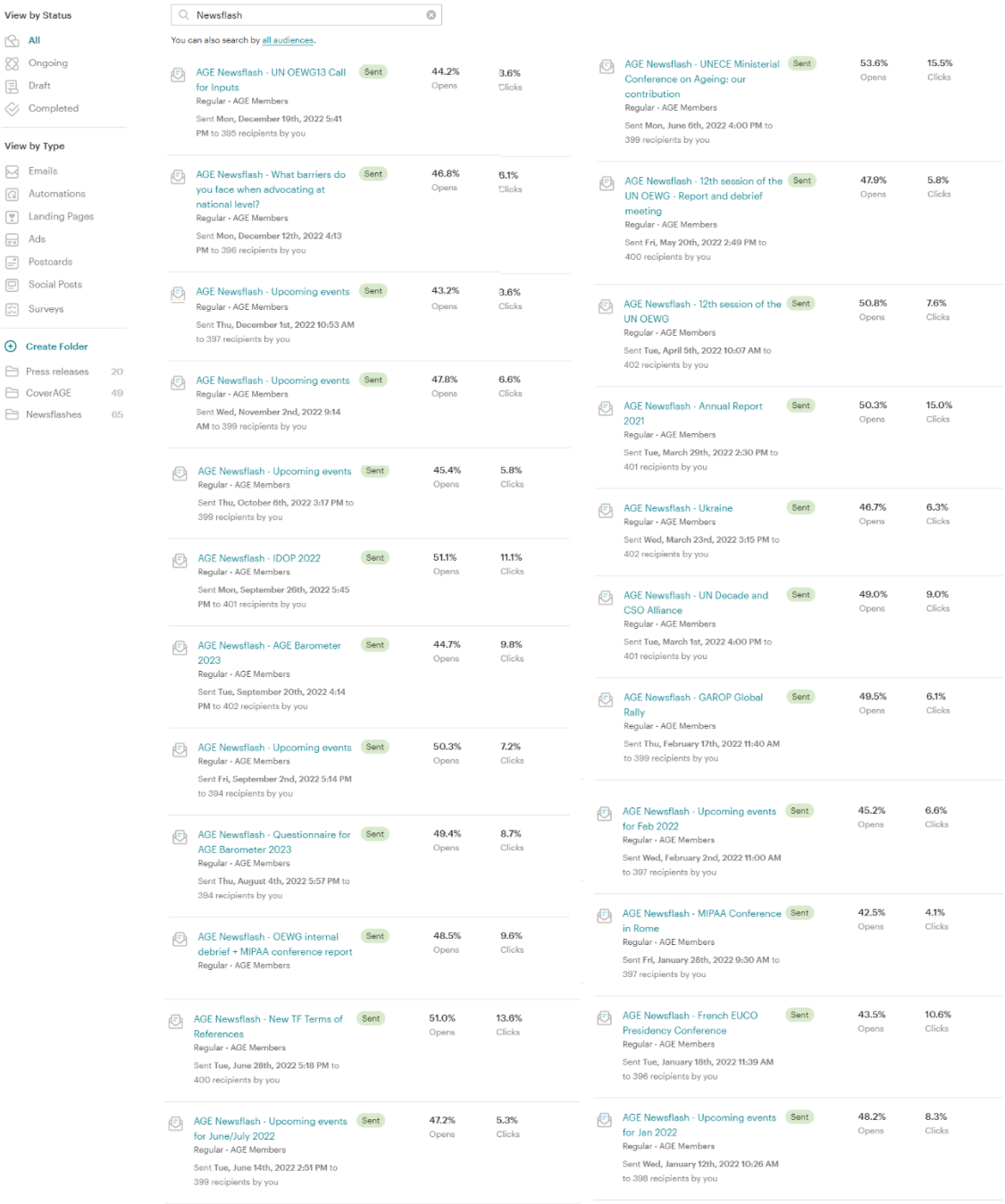




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