



What we achieved

BEST OF 2024

Access the **Full Annual Report** to explore all our key achievements from 2024 here:



bit.ly/age-annual-report-2024

Key Policy Papers

AGE Positions

- [AGE Manifesto 2024](#)
The Europe we want is for all ages
- [Digitalisation and older people: our call to EU Policy Makers](#)
- [Work-Life Integration](#)
- [Addressing Suicide Among Older People in Europe](#)
- [Rights of persons with disabilities and digital technologies and devices](#)

1 An impactful campaign for age equality during the 2024 European Parliament Elections

- Our EU-wide campaign for the European Parliament elections reached over **780,000 people** through social media, events, and national efforts led by our members.
- **96 Members of the European Parliament** directly engaged with our members.
- The [AGE Manifesto](#), translated into **12 EU languages**, was downloaded **2,642 times** and publicly endorsed by **69 individuals**, including Members of the European Parliament candidates and current members.
- We awarded 135.000 EUR of [financial support](#) to **five AGE Members** - Bonum Vitae (Poland), Cyprus Third Age Observatory (Cyprus), APRe! (Portugal), People Behind (Greece), and ŽIVOT 90 (Czechia) - to run post-election projects.

2 A historic decision towards a UN convention on older people's rights

In collaboration with our members, the Global Alliance for the Rights of Older People, and other partners, our advocacy work played a significant role in **UN States recommending a [convention](#) to protect the rights of older people.**

Rights don't diminish with age. The Europe we want is for all ages!

Projects on Ageing

Key Outcomes

- [Become a Mentor](#) (Mentoring Across Borders)
- [How to integrate Care with Digital Solutions?](#) (ValueCare)
- [Free online game against ageism and policy recommendations](#) (Smart Against Ageism)
- [Training a new professional figure on age-friendly environments](#) (AFC Toolkit)
- [Effects of technology on older adults and their caregivers](#) (Pharaon)
- [Improving the well-being of older adults in EU and Japan](#) (e-VITA)
- [Guidelines for Citizen Engagement](#) (UrbanAGE)

3

The launch of the Intergenerational Declaration

In partnership with the European Youth Forum, we introduced a [declaration](#) highlighting shared challenges, and urging EU policymakers to prioritise intergenerational solidarity in the 2024–2029 political cycle.

4

The amplification of older people's voices in the 2024 Commissioner hearings

We worked with Members of the European Parliament and political groups to propose questions to address older people's needs for the [hearings of Commissioners](#) Mînzatu, Micallef, and Lahbib.

5

Engagement with AGE members to shape policy through Task Force meetings

Through **16 Task Force meetings** with members, **200 participants** helped shape four AGE policy positions and contributed to seven publications and projects. These included key positions on the driver licence directive, digitalisation, work-life integration, and suicide prevention among older people. AGE also played a key role as the only civil society organisation consulted for the 2024 Pension Adequacy Report.



"Many of the social and political conditions that preoccupied us in 2023 and which also determined the work of and with AGE, continued in 2024. What remained was a general feeling of insecurity and vulnerability. At the same time, our diverse commitment to recognising the dignity and rights of older people continued." (Foreword excerpt. Full text in the Extended Annual Report)

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AGE Platform Europe

Toward a Society for All Ages

Email the Secretariat

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We are the largest European network of non-profit organisations of and for older people.

We elevate older people's voice, bringing their experience and aspirations to the table to celebrate ageing and fight for equality at all ages.