

# Examples of actions to mark the European Day on Intergenerational Solidarity

Depending on the mission and usual activities of your organisation you may prefer to plan:

## Cultural/social local activities

These initiatives involve groups from various ages for their mutual benefit.

## Examples of activities:

- Open Door Days where other age groups are invited and play an active role in the Day
- Intergenerational study tours: visits of good practice examples of projects involving both younger and older generations
- Intergenerational activities between young and old such as sports events, photo contests, cooking events etc.
- Organised visits or meetings within your local community: visits to a local youth centre or an older people's home
- Exchange of testimonies between young and old
- Music and Dance Festivals...

## **Policy debates**

#### At national level

You can organise an open debate with representatives of various age groups and politicians as well as the media to discuss a wide range of policy fields such as social protection, education, work, housing, mobility, care, volunteering, urban development, transport, or long-term care.

#### Examples of activities:

- Debates and meetings with local politicians
- Debates with national parliamentarians or candidates standing for the European elections
- Conferences, seminars, or reflection debates on new innovative forms of intergenerational cooperation and social cohesion.

## > At European level

 Organisation of a debate/seminar in the Committee of Regions about all aspects of intergenerational solidarity and its impact on older people's associations, youth groups, women networks, paritarian institutions, mutual benefit societies and other groups of civil society.

## Media / communication

#### Examples of activities:

- Make noise on social media about the EU Day of #SolidarityBetweenGenerations and share AGE posts on X/Twitter, Facebook and LinkedIn.
- Special (Spring) editions of your members magazines/newsletters to celebrate the European Day
- Publication of a brochure/booklet on intergenerational solidarity Media campaigns
- Press releases, press articles, or press conference
- Use the logo of the Day!