



CoverAGE

AGE Platform Europe monthly newsletter

www.age-platform.eu

October 2016

TOWARDS AN **AGE-FRIENDLY** EU

Special Briefing

UN International Day of Older Persons ‘takes a stand against ageism’ and opens debate on EU convention on older people’s rights

This year’s [UN International Day of Older Persons](#) urges for ‘taking a stand against ageism’ and rethink our views and attitudes towards the older generation, underlining the prevalence and detrimental impact of ageism, i.e. the stereotyping and discrimination against individuals or groups on the basis of their age.

To mark that Day, AGE co-organized a joint event at the European Parliament.

[Read more](#)



AGE News

How to Have Your Say in Policies that Concern You?

How do older people voice their concerns in matters that affect them in their everyday lives, such as pension, public transportation, health and social services or public spaces? We noticed that seniors show a high level of engagement in political life through voting elections; however, there is little evidence of their having any particular influence over political decisions that concern them directly. [Read more](#)



AGE co-produces information leaflet on contactless payment in all EU languages



A 2-page [leaflet](#) providing basic information on contactless payments has been produced in all EU languages by the retail and consumer organisation BEUC in cooperation with AGE Platform Europe and payment service providers.

[Read more](#)

AGE signs common statement calling for 'A new Europe for people, planet and prosperity for all'

AGE Platform Europe is part of the 177 signatories of a common statement drafted on the initiative of WWF, CONCORD, ETUC and European Youth Forum. Ahead of the EU27 Summit in Bratislava on 16 September 2016, the statement calls for acting together to build a renewed Europe... [Read more](#)



Members' news

OKRA flashmob marks Older Persons' International Day and shows worldwide solidarity

To mark the International Day of Older Persons on 1st October 2016, the Belgium organisation [OKRA](#) organised together with the NGO [Wereldsolidariteit](#) een flashmob in the central station of Antwerpen. [Read more](#)



Belgian organisations joined together to celebrate Older Person's International Day

On Friday 30 September, the Belgian organisation [les Aînés du CD/H](#) celebrated the International Day of Older Persons together with the [CD/V seniors](#) at the Flemish Parliament in Brussels to discuss age discrimination and elder abuse. [Read more](#)



Entr'âges recrute

L'organisation belge [Entr'âges](#) recrute un(e) Directeur(-trice) à mi-temps et un(e) secrétaire à temps plein pour son bureau situé à Bruxelles.

[Cliquer ici pour plus d'informations](#)



Other News

UN Human Rights Council renews mandate of Independent Expert for another term

The UN Human Rights Council extended last week the mandate of the Independent Expert on the enjoyment of all human rights by older persons for another 3 years. Ms. Kornfeld-Matte was appointed in 2014 as the first UN Independent Expert focusing on the particular human rights challenges faced by older persons. [Read more](#)



Off to Spas highlights its findings for wellness-related tourism targeting 55+



The [OFF to SPAS](#) project holds its **international conference and workshop** on 18-19-20 November 2016 in the town of Hévíz in Hungary. The conference is integrated into the annual meeting of the Hungarian Balneological Association. [Read more](#)

Age-Friendly Ireland invites you to its conference on Age-Friendly Environments in Europe

This two-day conference, taking place on 25-26 October in Dublin, will offer an opportunity to explore how we can increase our capacity to deliver an Age Friendly Europe. The conference will be highly interactive and will address a number of key issues...

[Read more](#)



Share your views on Silver Economy for an EU study

The European Commission is conducting an open study on Europe's Silver Economy and is inviting experts and the public to share ideas on how to support new business ideas in an ageing society.

[Read more](#)



Join WHO global campaign against ageism



October 1 is the United Nations International Day of Older Persons. The theme for this year's day is **“Take A Stand Against Ageism”**. Ageism, the stereotyping and discrimination against people on the basis of age, is a serious social prejudice with significant consequences for older people.

[Read more](#)

Active 80+ publishes handbooks and recommendations for greater social participation in very old age

Coming to an end in September 2016, the Active 80+ project has published its final outcome: a [handbook for trainers](#), a [handbook for practitioners](#) and [policy recommendations](#).

[Read more](#)



A step further for age-friendly cities in France



On 6th September 2016 the French-speaking network of age-friendly cities ([Réseau Francophone des Villes Amies des Aînés](#) – RFVAA) signed a convention with the French Ministry of State in charge of older persons and independent living.

[Read more](#)

Good Practices

French Red Cross provide Alzheimer patients with bracelets for greater autonomy

The French Red Cross has just partnered with Bluelinea, an operator for connected lifestyle devices supporting dependent older persons in their homes, to provide persons with Alzheimer disease with a GPS bracelet which will enable them to move around more safely. [Read more](#)

UK airport launches first dementia-friendly training programme

Heathrow Airport partners with the UK organisation [Alzheimer's Society](#) to provide better assistance to travelers with dementia. The UK airport has launched a programme to train its staff on how to help travelers suffering from cognitive decline. [Read more](#)



Upcoming Conferences

- **Increasing Capacity for Age-Friendly Environments in Europe: An Action Agenda for European Cities and Communities, 25 October, Dublin, Ireland**
- **DOREMI project final conference, 25 October, Brussels, Belgium**
- **Active, Healthy Ageing in the EU: Growing the Silver Economy through Innovation and Partnership, 26 October, Brussels, Belgium**
- **European Public Health Conference: 'All for Health and Health for All', 9 November, Vienna, Austria**

Publications

A look at the lives of the elderly in the EU today

A look at the lives of the elderly in the EU today is a new web tool released by Eurostat, the statistical office of the European Union, which provides data on the older population across EU countries (share of general population, life expectancy and healthy life expectancy, travelling... [Read more](#)

Community Supports Model for People With Dementia

The publication 'Community Supports Model for People With Dementia' has been published by the HSE & Genio Dementia Programme to mark World Alzheimer's Day 2016. The paper reports on a unique Community-based service model in Ireland drawing from the experience of four projects undertaken... [Read more](#)

À la recherche de liens entre les générations

Cette enquête sociologique décortique les relations intergénérationnelles à la base de notre « vivre ensemble » et analyse les conditions de possibilité des liens intergénérationnels.

[Read more](#)

Inadequate housing in Europe: Costs and consequences

This report by Eurofound aims to improve understanding of the true cost of inadequate housing to EU Member States and to suggest policy initiatives that might help address its social and financial consequences. [Read more](#)

Calls for Proposals

Personalised coaching for well-being and care of people as they age

This report by Eurofound aims to improve understanding of the true cost of inadequate housing to EU Member States and to suggest policy initiatives that might help address its social and financial consequences. [Read more](#)

Calls for proposals are available on AGE website at:

<http://www.age-platform.eu/publication-type/call-proposals>

Did you know that...?

International research study shows possible link between air pollution and Alzheimer's disease.

[Read More](#)



AGE work is supported by grants from the European Commission. The contents of this publication are the sole responsibility of AGE Platform Europe and can in no way be taken to reflect the views of the European Commission

[*Unsubscribe from this mailing list*](#)