



HEALTHY COMMUNITY
ASSOCIATION



CROSSROADS'17, Turkey

21 September
23 September
2017

Working Together for Elderly Care
We are Meeting For Worlds Healthier Future

Istanbul – TURKEY

**HEALTHY AGING AT THE CROSSROADS:
CHALLENGES AND NEED FOR FUTURE
ACTION**

(International and Integrated Elderly and Patient Care in Turkey)

**THEMES
AND
SUBTHEMES**



www.crossroads17.org

Date : 21 -23 September 2017 İstanbul / TURKEY

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Dear Friends,

On behalf of The Healthy Community Association, we are pleased to invite you to get involved in the International Conference on Healthy aging at the CROSSROADS: Challenges and need for future action 2017 which will take place from 2017 at Istanbul, Turkey.

The Crossroads'17 Conference will further explore advance and agree on the need for global integrative management approach for Elderly and Patient Care.



Furthermore the Crossroads'17 Conference will identify ways to achieve added values by multisectorial and multistakeholders cooperation and promote enhanced public-private partnership models for financing tools. The findings of the Crossroads'17 Conference shall be used to make recommendations on policy and organizational changes and stimulate a more efficient collaboration between stakeholders and the ministries on basis nursing homes, home care, care work, longterm care, old age pensions, respite care, hospice, care givers, senior health and lastly healthy living centers and hospitals for old and sick peoples.

We look forward to welcoming you to the Conference of Crossroads'17 and we are also pleased to introduce a brochure that contains details on topics, partnerships, sponsorships, exhibitions and special sessions with many options available to enhance your profile, show case your services and products to 1000 professionals from pharmaceutical and food industry, insurance and financial services, science and research, healthcare, international organizations and public authorities.

Serpil Keskin

President and Founder of Healthy Community Association

ORGANIZATION COMMITTEE

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Founder and President of Healthy Community Association : Mrs. Serpil Keskin- Turkey

ACADEMIC COMMITTEE

Prof.Dr. A.CanTuncay - Turkey - Associate,Bahçeşehir Universty, Faculty of Law

Prof.Dr. Ali Rıza Okur - Turkey - Istanbul Zaim University, Faculty Of Law- Associate

Prof. Dr. Başar Cander - Turkey -President-Emergency Medicine Association

Prof. Dr. Bilgen Taneli - Turkey - President – Founder of Alzheimer Association

Prof. Asst. Dr. Binod Regmi Searo Regional - Nepal - World Health Organization

Prof. Dr. Massimiliano Panella - Italy - European Pathway Association- President

Prof. Dr. Mengistu Asnake KIBRIT- EtihiopiaPresident-World Public Health Federation Association

Prof. Dr.Stefan Conner - America - World Hospice Care Allianze

THE INTERNATIONAL
CONFERENCE AND
SUMMIT ON
INTEGRATED
ELDERLY CARE
IN TURKEY

CONFERENCE PROGRAM

21 September / 13.30-19.30

- 13.30 - Opening Ceremony
- 16.00 - Exhibition and coffee break
- 16.30 - Healthy Aging
- 18.00 - End of The First Day
- 19.30 - Welcome Cocktail

Friday 22 September / 09.00-19.30

- 09.00 - Accessibility to comprehensive health/social care
- 10.30 - Coffe Break and Exhibition
- 11.00 - Paralel Session Healthy Aging
- 12.30 - Lunch break and exhibition
- 13.30 - Medical Legal and Regulatory Aspects
Change Management Institutional Care
- 15.00 - Caffee Break & Exhibition
- 15.30 - Accessibility to comprehensive health/social care
- 17.30 - End of Day
- 19.30 - Gala Dinner

Saturday 23 September

- 09.00 -Medical legal and regulatory aspects
- 11.00 - Coffee Break and Exhibition
- 11.30 - Take decision for results
- 13.00 - Announce the Crosroads'18



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CONFERENCE TOPICS

Healthy ageing

The needs of old people in a changing society

- Global aging and Long - live
- Epidemiology of Aging
- Methods, tools and measures for research of elderly needs and servi provision

Providers and care givers

- Planning, education and development of professional providers
- Family and volunteer care givers
- The role of NGO's in integrated elderly care
- Psychological approaches in the elderly, family ties, fear of abandonment a loneliness

Elderly care promotion and elderly health tourism

- Healthy living for old citizens
- Health promotion programs for aging in place
- Financial adequacy and support for the retirees.
- Work, engagement and education of old citizens
- Social integration and family ties
- Recreation, travel and entertainment for the the elderly
- The Media and Ageing
- Resources for building up health tourism
- The importance of the protection on care of health with thermal water, see, natur, sun

Medical legal and regulatory aspects

Legal and regulatory aspects of elderly care and state of illness care

- Universal coverage and health insurance of medical and long term care
- Legislation for organization and funding of elderly care programs
- Quality monitoring, licensing and regulation of providers and institutions
- Protect the rights and dignity of the elderly powerless

To prepare the draft legislations on insurance system of adults and children

- The Planning in health insurance systems
- The Responsibilities of the Ministries
- The Responsibilities, collaborations and attitudes of civil societies (NGO)
- The Financial planning
- The International regulations

Accessibility to comprehensive health/social care Providing comprehensive health care for the old people

- Preventing disease, injuries and falls
- Hospital and Institutional care
- Home health care and day care
- Dealing with mental Disorders and Alzheimer from comprehensive perspective
- The challenge of the "end of life stage" (hospice and terminal)
- The maintenance problems and adapting that come with imigration

The planning and suggestions in medical care of elderly , adults and children

- The planning of cancer treatment and care
- The nutrition in elderly in diseases
- Physical therapy and rehabilitation
- Drug control in elderly and patient
- Care of chronic obstructive pulmonary disease
- Care in ophthalmology
- Care of oral health
- Care of dermatologic health
- Care of patients after surgery at home
- Care in diabetic patients
- Care of ear, nose, throat (E.N.T) diseases
- Cardiovascular care surgery
- Management of pain control

Change management institutional care

Effective planning and management of elderly programs

- International and Regional Cooperation.
- Ensuring and securing adequate funding for elderly programs
- National plans for government, local and NGO's
- Improving efficiency and performance of long term care institutions
- Models of home care

WHO SHOULD ATTEND

This international distinguished conference is very important to;

- Health Planners and policy makers from governmental and nongovernmental agencies
- Elderly care providers from health insurance nursing homes and home health agencies
- Academic staff from universities interested in geriatrics, nursing, sociology and health care
- Physicians, nurses and care givers for elderly care, psychiatry, physical therapy and other related health services.

REGISTRATION, ABSTRACT SUBMISSION, ACCOMMODATION:

For these items as well as information on Istanbul and update on the conference, please visit periodically our web site:

www.crossroads17.org

PLEASE VISIT ON WEBSITE/ ISTANBUL-TURKEY

DEADLINE FOR ABSTRACT MAY 31, 2017

HOW CAN I ATTENT TO CONFERENCE?

The elderly and patient care conference and fair aim to provide a solution to the growing needs of the elderly and sick population of Turkey. And World.

Our association has made a first step in devising a solution to this problem by drafting the project of Patient Care in Turkey. This project will provide training for care providers to assist elderly and sick people in homes, hospitals and rehabilitation centers. Although the number of nurses has increased in recent years, it is still insufficient

We have 8 million elderly, 7 million handicapped and 5 million chronically ill citizens who require care and assistance

A system to provide solutions to this problem will be established in Turkey in the coming 3 years. This project, a pioneer in this sector, will bring together numerous Turkish and foreign participants from 200 different countries including health professionals, universities, hospital staff, insurance companies, pharmaceutical companies, as well as manufacturers of medical equipment used in the treatment and diagnosis of cancer, chronic diseases, respiratory diseases, check-up, mouth and dental care as well as hospital and home care equipment.

THIS PROGRAM WILL PROVIDE CARE AND ASSISTANCE TO THE FOLLOWING PEOPLE :

- Handicapped, old, paralyzed and bedridden people requiring assistance, who live alone or with family members
- COPD patients
- Terminal stage oncology patients requiring palliative care
- Advance muscular disease patients
- Newborn babies (0-1 month) who need photo-therapy
- Patients suffering from neurological diseases (ALS, CVA etc)
- Discharged patients who require post hospitalization home care following surgery or medical intervention
- Accident victims who need short term nursing care
- Mouth and dental care within the scope of home care services
- Health Tourism, 3. Age Tourism, Tour operation, Thermal, Tour operators, Tourism Agencies, Ecological Tourism
- Rehabilitation, Medicals, The Pharmaceutical Company, International and national transportation groups
- All hotel group, Hospital groups, Clinical nutrition group, Surgery and facing them

Looking forward to see you at our conference and fair



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